

Revive Adserver Mod

Plugins For Revive Adserver

Product Name: Pass Back Tags

Version: Revive ad server 5.5.2

Flow Doc

Login to revive platform -> Swith account to manager.

In zone add/edit page you have a option to add the **Pass Back Tag** value for respective zone

The screenshot displays the 'Zone Properties' page in the Revive Adserver interface. The page has a tabbed header with 'Zone Properties' selected. On the right, there are buttons for 'Shortcuts', 'Actions', and 'Help'. The main content area is titled 'Basic information' and contains several form fields:

- Name ***: A text input field containing 'Sample 300 250'.
- Description**: A text input field containing 'Sample 300 250'.
- Zone type**: A radio button selection menu. The first option, 'Banner, Button or Rectangle', is selected. Other options include 'Interstitial or Floating DHTML', 'Text ad', 'Email/Newsletter zone', 'Inline Video ad', and 'Overlay Video ad'.
- Size**: A radio button selection menu. The first option, 'IAB Medium Rectangle (300 x 250)', is selected. Below it, there are input fields for 'Width: 300' and 'Height: 250'.
- Comments**: A large text area for comments.
- PassBack Tag**: A text input field containing 'Sample Pass tag'.

Pic : Zone edi page

If you are ads not getting deliver due to banner limitations and delivery capping or no ads in the zone. Pass back ads getting deliver.

Sample Pass tag

Pic : Ad tag delivery

Statistics

Switch to Admin account -> Passback Statistics

You can see the report for passback ad statistics. You can download the report as excel

Passback Statistics

Today

From: 2019-12-13 00:00:00 To: 2019-12-13 23:59:59

Help

Export Statistics to Excel

Website Name	Zone Name	Zone Id	Passback requests
google.com	Sample 300 250	6	23
Total	-	-	23