

## Product Name: TextAds Like Google5.5.2 pgsq1

### How to use the mod?

#### Text Banner creation

- Login as administrator and switch to default manager.
- Inventory → Create Advertiser and Campaign.
- Banners → Add new banner → Choose the banner type as '**Generic Text Banner**' → Enter the banner name, Select Text format and Enter the banner text → Click save changes.

Please choose the type of the banner

Generic Text Banner

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**Basic information**

Name \*

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**Text Formats**

Select Text Format

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 Create a Text banner - banner text

since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

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**Banner link**

Destination URL (incl. http://)

Target

## Text Banner Edit

- Inventory → Banners → Edit Text Banner.

### Banner: Text ads like google

Advertiser: New advertiser > Campaign: New advertiser - Default Campaign

Banner Properties | Delivery Options | Linked Zones | Advanced

**Text ads like google**

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

<http://www.google.com>

**Basic information**

Name \*

**Text Formats**

Select Text Format

**Create a Text banner - banner text**

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's s

**Banner link**

Destination URL (incl. http://)

Target

## Text Zone Creation

- Login as administrator and switch to default manager.
- Inventory → Website → Add a website.
- Zone → Add a zone with zone type 'Text ad' → Select size and Click save changes.

### Zone Text ad like google zone

Website: [www.w3school.com](http://www.w3school.com)

Zone Properties
Advanced
Linked Banners
Probability
Invocation Code

**Basic information**

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Name \*

Description

Zone type

Size

Comments

Banner, Button or Rectangle  
 Interstitial or Floating DHTML  
 Text ad  
 Email/Newsletter zone  
 Inline Video ad  
 Overlay Video ad

Custom  
 Width:  Height:

\* denotes required field

## Linked banners

- o Inventory → Zones → Linked banners → Link banner to zone.

### Zone Text ad like google zone

Website: [www.w3school.com](http://www.w3school.com)

Zone Properties
Advanced
Linked Banners
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Invocation Code

**Please choose what to link to this zone**

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Select the campaign you would like to link to this zone:

**Campaigns linked to the zone:**

Name	Type	ID
<<  New advertiser - Default Campaign	Remnant	2
Text ads like google		6 <span style="float: right;"><input type="button" value="Show banner"/></span>

## Invocation tag settings

- Inventory → Zones → Click Invocation code option and Select type of banner invocation as **'Google like textad Tag'**

The screenshot shows the Revive Ad Server interface for configuring a 'Zone Text ad like google zone'. The 'Invocation Code' tab is selected, displaying a JavaScript code block. Below the code, the 'Tag settings' section is visible, containing various options like 'Don't show the banner again on the same page', 'Target frame', 'Source', 'Show text below banner', 'Text Font', 'Link Text Font', 'Header Text Font', 'BorderColor', 'TextColor', 'HeaderColor', 'Font Size for Header text', 'Link Text Size', 'Font Size for text', 'Header Text Style', 'Text Style', 'Character set', 'Support 3rd Party Server Clicktracking', and 'Include comments'. A 'Refresh' button is located at the bottom of the settings section.

- In Tag settings select desired colors, font and style and click refresh button.

## Text ads like google banner delivery

- Copy invocation code, save in HTML template (website) and run that file.
- Text ad should get delivered in div with standard text ads size and as per the tag settings.
- Once click is tracked, Conversion can be done for this text ads like google banner.

