



## Product Name: TextAds Like Google5.5.2 pgsql

### How to use the mod?

#### Text Banner creation

- Login as administrator and switch to default manager.
- Inventory → Create Advertiser and Campaign.
- Banners → Add new banner → Choose the banner type as '**Generic Text Banner**' → Enter the banner name, Select Text format and Enter the banner text → Click save changes.

Please choose the type of the banner

Generic Text Banner

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**Basic information**


Name \*

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**Text Formats**

Select Text Format

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 Create a Text banner - banner text

' since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.


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**Banner link**

Destination URL (incl. http://)

Target




**Zone Text ad like google zone**  
 Website: [www.w3school.com](http://www.w3school.com)

Zone Properties | **Advanced** | Linked Banners | Probability | Invocation Code

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**Basic information**

Name \*

Text ad like google zone

Description

Zone type

☐ Banner, Button or Rectangle  
☐ Interstitial or Floating DHTML  
☒ **a** Text ad  
☐ Email/Newsletter zone  
☐ Inline Video ad  
☐ Overlay Video ad

Size

☐ Custom  
☒ Width: \* Height: \*


Comments

Save Changes

\* denotes required field

## Linked banners

- Inventory → Zones → Linked banners → Link banner to zone.


**Zone Text ad like google zone**  
 Website: [www.w3school.com](http://www.w3school.com)

Zone Properties | Advanced | **Linked Banners** | Probability | Invocation Code


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Please choose what to link to this zone

Link banners by parent campaign




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Select the campaign you would like to link to this zone:


 -- Select Advertiser --

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Campaigns linked to the zone:

Name	Type	ID	
<<  New advertiser - Default Campaign	Remnant	2	
 Text ads like google		6	 Show banner

 Hide inactive campaigns
  Hide matching banners

## Invocation tag settings

- Inventory → Zones → Click Invocation code option and Select type of banner invocation as **'Google like textad Tag'**

The screenshot shows the Revive Ad Server interface for configuring a 'Zone Text ad like google zone'. The 'Invocation Code' tab is active, displaying a JavaScript code snippet for a Google-like text ad. Below the code, the 'Tag settings' section is visible, allowing users to configure various options like 'Don't show the banner again on the same page', 'Target frame', 'Source', 'Show text below banner', 'Don't show a banner from the same campaign again on the same page', 'Text Font', 'Link Text Font', 'Header Text Font', 'BorderColor', 'TextColor', 'HeaderColor', 'Font Size for Header text', 'Link Text Size', 'Font Size for text', 'Header Text Style', 'Text Style', 'Character set', 'Support 3rd Party Server Clicktracking', and 'Include comments'. A 'Refresh' button is at the bottom of the settings section.

- In Tag settings select desired colors, font and style and click refresh button.

## Text ads like google banner delivery

- Copy invocation code, save in HTML template (website) and run that file.
- Text ad should get delivered in div with standard text ads size and as per the tag settings.
- Once click is tracked, Conversion can be done for this text ads like google banner.

