

**IAB Slider Ad formats 5.5.2**

**Product Description :**

The slider ads is used to display the ads in bottom right or left corner of the website, these ads will stay aside from the web content and will never annoy the customer.

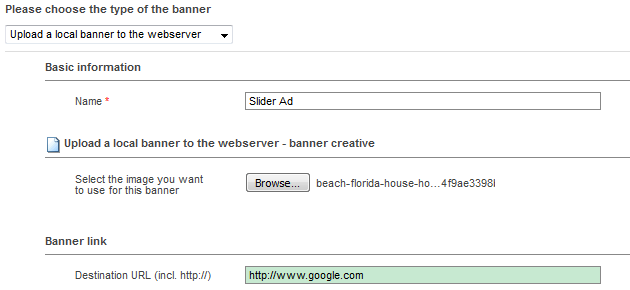
The position of the ad will remain constant when the user scrolls the web page and it occupies a prominent position in the site.  
 **Benefits :**

As it appears as the layer over the page, it will not use any area of the Website and this provides the additional revenue to publishers.

**Banner Creation:**

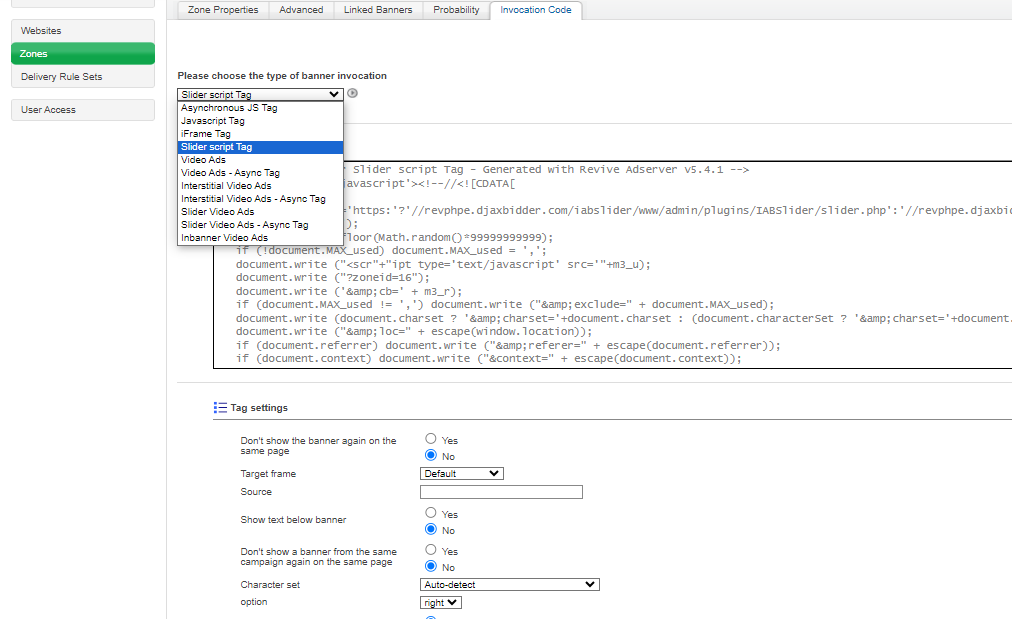
After successfull plugin installation,

Switch to default manager 🡪Create an advertiser🡪Create a campaign 🡪 Create a banner



In the banner-edit page you can upload the banner. No need to upload any additional banner images.

**Innvocation code :**

Link this banner with zone. Select the Invocation Code as “Slider Script Tag” and select the option in Tag settings to set the position Ad as left or right. Refresh and generate the invocation code 

**Delivery AD:**

Copy the invocation code and paste it in your webpage

