

Revive Adserver Mod

Plugins For Revive Adserver

Advanced Mobile Ads plugin with SDK

ADVERTISER CREATION

- Go to inventory -> Click on add new advertiser
- Enter the details and click on save changes

Add new advertiser

Basic information

Name *

Contact *

Email *

Advertiser report

☐ Email when a campaign is automatically activated/deactivated

☐ Email campaign delivery reports

Number of days between campaign delivery reports

Miscellaneous

☐ Display only one banner from this advertiser on a web page

Comments

* denotes required field

Campaign Creation:

- Click on created advertiser -> Add new campaign
- Enter the valid details
- Click on save changes

Add new campaign for advertiser advertiser

Add new campaign

Basic information

Name *

Campaign type

☐ Remnant

☐ Contract

☒ **Override**

Override campaigns are a special campaign type specifically to override (i.e. take priority over) Remnant and Contract campaigns. Override campaigns are generally used with specific targeting and/or capping rules to ensure that the campaign banners are always displayed in certain locations, to certain users, and perhaps a certain number of times, as part of a specific promotion. (This campaign type was previously known as 'Contract (Exclusive)'.)

Date

Start date ☒ Start immediately ☐ Set specific date

End date ☒ Don't expire ☐ Set specific date

Pricing

Pricing model *

Rate / Price

Impressions ☒ Unlimited

Priority in relation to other campaigns

WEBSITE CREATION

- Go to Inventory-> Website -> Add new Website
- Select Inventory types, fill required fields and hit save changes.

Advertisers

Campaigns


Banners

Websites

Zones

Delivery Rule Sets

User Access



Add new website

Add new website

Basic information

Inventory Type

☒ App ☐ Website

Email

test@djaxtech.com

App Name

Android_demoApp

App Bundle ID

App Store URL

App Categories

Arts & Entertainment

Books & Literature

Celebrity Fan/Gossip

Fine Art

Humor

App Icon

(Upload Image with 50x 50)

Browse...

No file selected.

Save changes

• denotes required field

ager Account:

1. Rewarded video Ad Format:

Login as **Default Manager**, Go to **Inventory->Banners->Add new Banners**.

Select outstream video ad.

Campaigns

Banners

Websites

Zones

Delivery Rule Sets

User Access

Advertiser: E2E_Testing (april 25)

 >

Campaign: E2E_Testing (april 25)_Campaign

Banner Properties

Delivery Options

Geofencing


Linked Zones

Advanced

Shortcuts

Actions

Help



Basic information

Name *

Rewarded_Video_1

Select Video Type *

☒ Video Upload

☐ Video URL

Do you wish to keep your existing Video, or do you want to upload another?

☒ appr1.mp4 (8)

☐ Browse... No file selected.

Extension Type

MP4

Destination URL

https://www.instagram.com

LogoURL

1. Choose video uploaded type and extension type
 2. After uploading necessary Details you will get preview for the uploaded video with sample template content.
- Mention any size in the width and height box

Zone Creation:

- Go to Inventory->Zones->Add new Zones.
- **Check App Ad Select Box**, then select zone type as **Rewarded Video**.
- We can add number of Rewards and Amount using Add Reward button and also Delete Rewards and Amounts using Delete Reward Button.
- Enter the size in the width and height box and only the banners which matches with the size will get linked

Download File | iLovePDF x Revive Adserver - Add new x +

revphpe.dj@bidder.com/advanceds/www/admin/zone-edit.php?affid=3

Downloads Lab2: RSA Enc... RSA Encryptio... How to SHA1... ayozat.com revive versions Activate localhost/222... emoji phone o... Capture Full P... 184.169.233.9... localhost/inte...

Websites
Zones
Delivery Rule Sets
User Access

Help

Basic information

Name * rewarded - Default

Description

Zone type

☐ Banner, Button or Rectangle

☐ Interstitial or Floating DHTML

☐ Text ad

☐ Inline Video ad

☐ Overlay Video ad

☒ Rewarded Video

☐ Interstitial video

☐ Bottom Slider

☐ Redirect Ad

☐ Inarticle Ad

Rewards *

Reward Amount

Select Video Position

portrait

Size

☒ IAB Full Banner (468 x 60)

☐ Width 468 Height 60

Comments

Save Changes

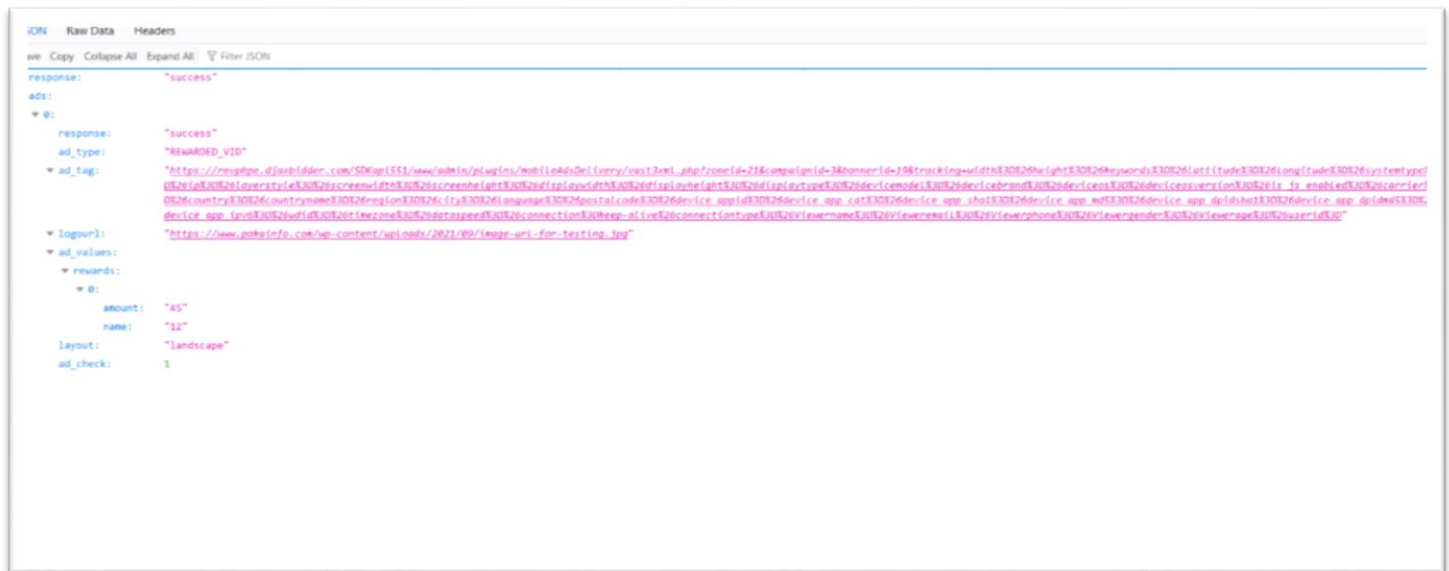
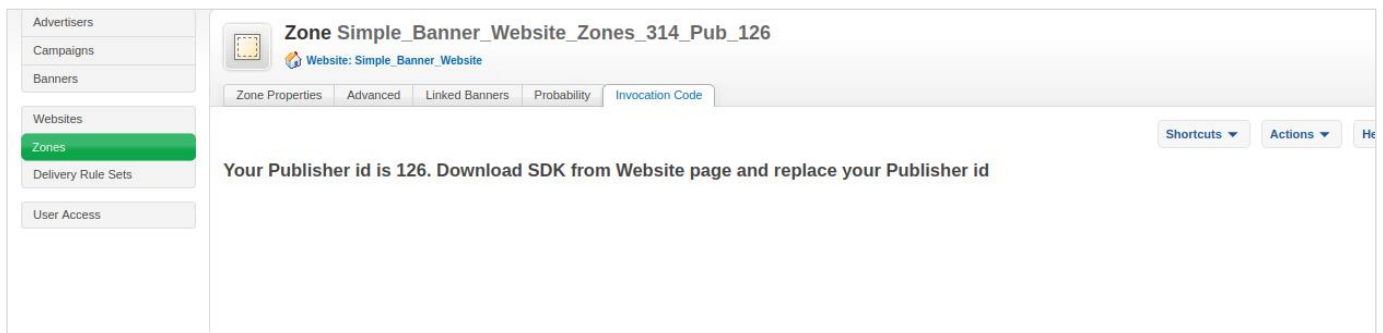
* denotes required field

AdvancedM...docx

Show all

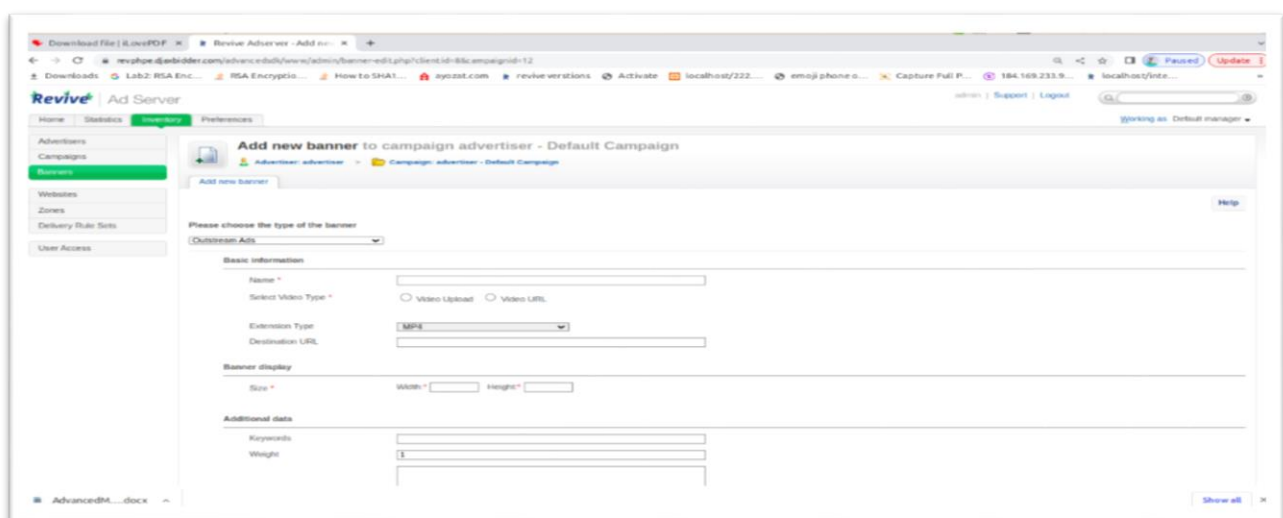
- Save Changes and Link Appropriate Banner to the zone.
- Ad delivery:

The response will come if delivered with the request tag.



2. Interstitial video Ad format:

1. Login as **Default Manager**, Go to **Inventory->Banners->Add new Banners**.
2. Select out-stream video ad.



- Choose video uploaded type and extension type
- After uploading necessary Details you will get preview for the uploaded video

with sample template content.

- Mention the any size in the width and height box and only the zones with the same width and height can get linked

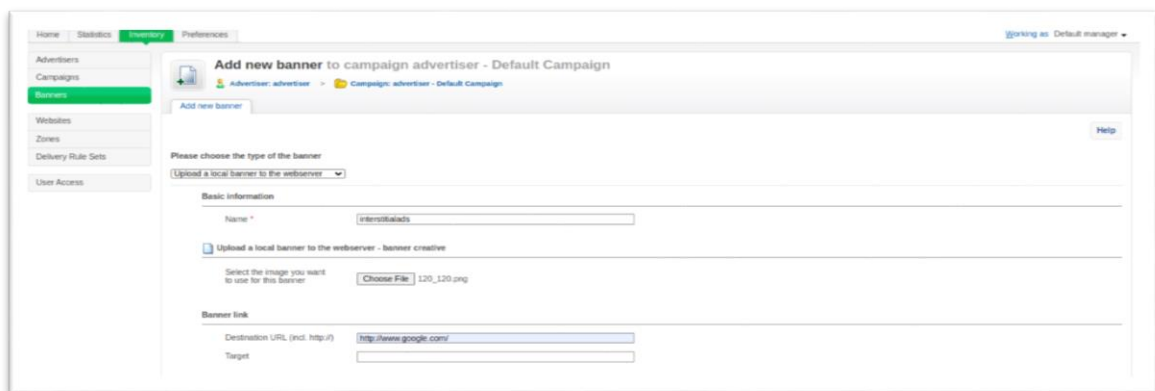
Zone Creation:

3. Go to Inventory->Zones->Add new Zones.
4. **Check App Ad Select Box**, then select zone type as **Interstitial Video**.
5. Choose Layout Type as (Portrait / Landscape) and save changes.
6. Link appropriate banner to this zone and the banner with the same size will get linked to it

3. Interstitial Ad format:

Banner Creation:

- Select web banner **Ad format**.



The screenshot shows a web management interface with a sidebar on the left containing links for Home, Statistics, **Inventory**, and Preferences. The main content area is titled 'Add new banner to campaign advertiser - Default Campaign'. It includes a breadcrumb trail: Advertiser: advertiser > Campaign: advertiser - Default Campaign. Below this is a section 'Please choose the type of the banner' with a dropdown menu set to 'Upload a local banner to the webserver'. The 'Basic information' section contains a 'Name' field with the value 'interstitialads'. There is a checkbox for 'Upload a local banner to the webserver - banner creative' which is checked. Below it, a 'Select the image you want to use for this banner' section has a 'Choose File' button and the filename '120_120.png'. The 'Banner link' section has a 'Destination URL (incl. http://)' field with the value 'http://www.google.com/' and an empty 'Target' field.

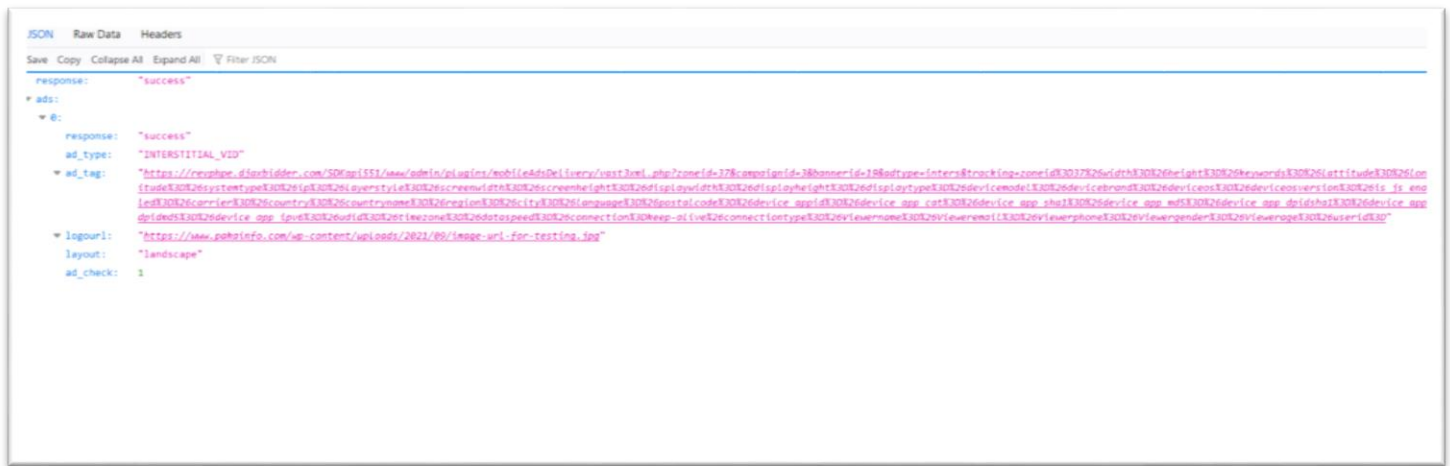
- Create new banner with the type of web banner with width: 320 height:480

Zone Creations:

- Create new Website.
- Go to Inventory->Zones->Add new Zones.
- Choose Image Option when click Interstitial zone type
- Link the zone with related interstitial Banner.

Ad delivery:

The response will come if delivered with the request tag.



4. Bottom Slider

Banner creation

1. Go to banner -> Click on expand banner
2. Enter the banner details
3. Upload the expand banner with size 320*480
4. Upload the Base Banner Image size with size 320*50
5. Click on save changes

Please choose the type of the banner

Expand Banner

Basic information

Name * Bottom Slider

Select the Expand Image you want to use for this banner Choose File 320x480\$.jpg

Select the Base Image you want to use for this banner Choose File 95dc73d1.gif

Banner link

Destination URL (incl. http://) http://www.google.com

Target

Additional data

Keywords

Weight 1

Comments

Active Go to S

Zone Creation:

1. Go to website -> Zones
2. Choose bottom slider zone type
3. Enter the size as 320*480

- Create new banner with the type of redirect Banner.
- Here no size is to be mentioned

Zone Creations:

- Create new Website.
- Go to Inventory->Zones->Add new Zones.
- Choose Redirect Ad Zone type.
- Link the zone with related redirect Banner.
- This ad will deliver in Android, iOS and website

AD delivery:

The response will come if delivered with the request tag.

```

response:      "success"
▼ ads:
  ▼ 0:
    response:   "success"
    ad_type:    "REDIRECT_ADS"
    ▼ ad_tag:   "https://revphpe.djaxbidder.com/sdkadvanced/www/admin/plugins/redirectAd/redirect.php?zoneid=385"
    App_type:   "Android"
    ad_check:   1

```

6. Inarticle AD

Banner Creation:

1. Go to banners -> choose out stream banner type
2. Enter the required fields
3. Upload or enter the video URL
4. Enter any size in the width and height box

Delivery Rule Sets

User Access

Please choose the type of the banner

Outstream Ads

Basic information

Name *

Inarticle

Select Video Type *

☐ Video Upload
☒ Video URL

Video URL

https://demo.reviveadservermod.com/TitanClocks.mp4

Extension Type

MP4

Destination URL

http://www.google.com

Banner display

Size *

Width: 300

Height: 250

Additional data

Keywords

Weight

1

Comments

Save changes

* denotes required field

Activate Wind

Go to Settings to a

Zone Creation

1. Go to zones
2. Choose in-article zone type
3. Enter the size in the width and height field
4. Click on save changes
5. Only the banners with the same size will get linked to the zone

Basic information

Name *

Inarticle

Description

Zone type

☐ Banner, Button or Rectangle
☐ Interstitial or Floating DHTML
☐ Text ad
☐ Inline Video ad
☐ Overlay Video ad
☐ Rewarded Video
☐ Intertitial video
☐ Bottom Slider
☐ Redirect Ad
☒ Inarticle Ad

Ad delivery:

1. The ad will delivered in between the article
2. The response will come if delivered with the request tag.

JSONRaw DataHeaders

Save

Ccpy

Collapse All

Expand All

Filter JSON

response:

"success"

ads:

0:

response:

"success"

ad_type:

"INARTICLE_VIDEO_ADS"

ad_tag:

"https://revupbe.djashbldder.com/SKXop1551/aww/adefn/plugins/mobileAdsDelivery/vast3xml.php?zoneid=318&aspaiguid=38&bannerid=208&adtype=in-article&tracking-width=300&height=250&keywords=30261&latitude=30261&longitude=30261&systemtype=30261&ip=30261&screenwidth=30261&screenheight=30261&displaywidth=30261&displayheight=30261&playtype=30261&devicecode=30261&devicebrand=30261&deviceos=30261&deviceversion=30261&is_3g_enabled=30261&carrier=30261&country=30261&countryname=30261®ion=30261&city=30261&language=30261&postalcode=30261&device_appid=30261&device_app_cod=30261&device_app_sha1=30261&device_app_md5=30261&device_app_dpid=30261&device_app_ip=30261&device_app_id=30261&device_app_zone=30261&device_app_speed=30261&device_app_connection=30261&device_app_gli=30261&device_app_connectiontype=30261&device_app_name=30261&device_app_email=30261&device_app_phone=30261&device_app_vendor=30261&device_app_userid=30261"

ad_check:

1

7. Web banner:

Banner creation:

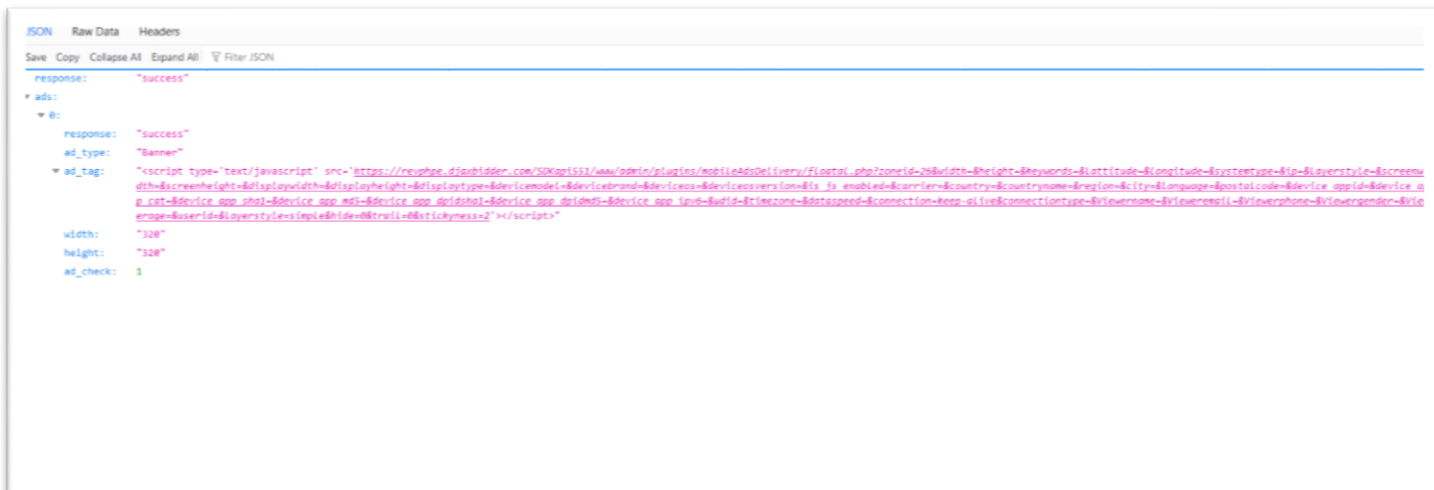
1. Go to banners -> Click on web banner
2. Enter the required fields
3. Upload a banner with 320*50 size
4. Click on save changes

Zone Creation

1. Go to zones -> Choose banner, button, rectangle zone type
2. Enter the zone size as 320*50 and link it to the appropriate banner and deliver
3. For website any banner size is acceptable

Ad Delivery

1. This banner supports Android, iOS and Desktop
2. The response will come if delivered with the request tag.



8. HTML Banner:

Banner creation

1. Go to banners -> Choose html banner
2. Enter the html code
3. Enter the size

Zone Creation

3. Go to zones -> Choose the banner, button and rectangle zone type
4. Enter the size
5. Click on save changes
6. It will get linked to the banners with same size
7. It will deliver for iOS, Android and Desktop

8. The response will come if delivered with the request tag.

```

response: "success"
- ads:
  - @:
    response: "success"
    ad_type: "HTML"
    ad_tag:
      "script type='text/javascript' src='https://rudyhpe.4sashbider.com/S2Kapi551/www/admin/plugins/mobileAdsDelivery/floating.php?zoneid=24&width=&height=&keywords=&latitude=&longitude=&systemtype=&ip=&layerstyle=&screenw
      dth=&screenheight=&displaywidth=&displayheight=&displaytype=&deviceid=&devicebrand=&deviceos=&deviceosversion=&is_is_enabled=&carrier=&country=&countryname=&region=&city=&language=&postalcode=&device_appid=&device_o
      p_cat=&device_app_shui=&device_app_md5=&device_app_dpidshui=&device_app_dpidmd5=&device_app_ipu6=&uidid=&timezone=&dataspeed=&connection=keep-alive&connectiontype=&viewername=&vieweremail=&viewerphone=&viewergender=&vie
      erage=&userid=&layerstyle=simple&hide=0&trailer=0&stickyness=2"></script>"
    width: "100"
    height: "100"
    ad_check: 1

```

9.HTML 5 zip package and pop up ads

Banner creation:

1. Go to banners and click on the html 5 zip package
2. Upload the html 5 zip file of any size
3. Click on save changes

Zone creation:

1. Go to zones → Click on the Banner, button and rectangle zone type
2. Enter the size and click on save changes
3. Only the banners with the same size will get linked

Ad delivery:

1. Html5 Ad supports Android, iOS and Desktop
2. Pop up Ad supports for Android and iOS
3. The response will come if delivered with the request tag

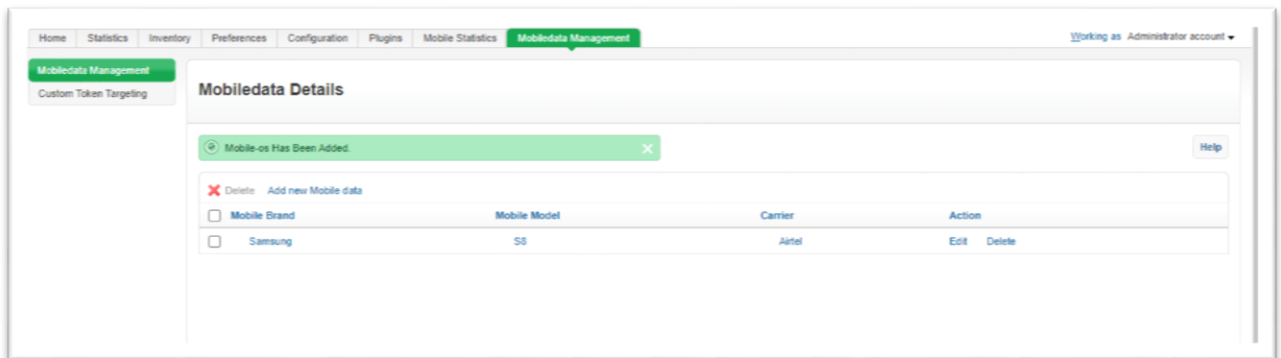
JSON	Raw Data	Headers
Save Copy Collapse All Expand All Filter JSON		
response:	"success"	
* ads:		
@:		
response:	"success"	
ad_type:	"HTML5"	
ad_tag:	"<script type='text/javascript' src='https://respage.djarhdder.com/S0KafSS3/www/admin/plugins/mobileads/delivery/floating.php?zoneid=28&width=&height=&newswords=&lattitude=&longitude=&extestype=&len=&layerstyle=&screemdt=&screemheight=&displaywidth=&displaysheight=&displaytype=&devicecmode=&devicebrand=&devices-&deviceosversion=&is_js_enabled=&carrier=&country=&countryname=®ion=&city=&language=&postalcode=&device_appid=&device_a_p_cat=&device_app_ahoi=&device_app_mfi=&device_app_deldelhi=&device_app_didm6=&device_app_ipvc=&uid=&timezone=&dataspeed=&connection=keep-alive&connecttype=&viewername=&vieweremail=&viewerphone=&viewergender=&vie_errage=&userid=&layerstyle=simple&hide=0&trackbyrss=2"></script>"	
width:	"970"	
height:	"250"	
ad_check:	1	

10.Top Ad

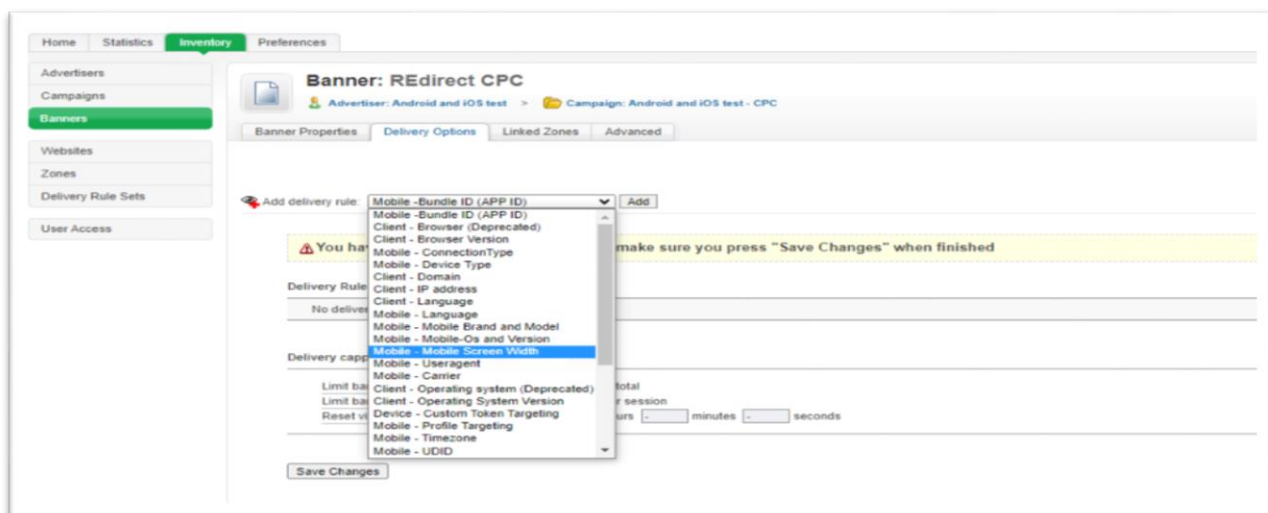
Banner creation:

6. Administrator will play a dominant role to explore the uses of “Mobile data Management”. From this option, administrator can manage the particular of mobile details.

7. Here, admin will fix the Mobile Brand, Mobile Model, Carrier and it will reflect to each an account (e.g. Default, Manager, Super accounts etc...),. So that the administrator can control the Banner Delivery.



- Targeting can be set for the above banners in banner edit -> Delivery options
- Select the delivery option from the drop down
- Click on Add button and click on save changes to add the delivery option for that banner



- The below list of delivery options can be set for all the above banners

1. Bundle id (App id),
2. Connection Type,
3. Device Type,Udid,
4. Mobile Language,
5. Mobile Brand and Model,
6. Mobile Os and Version,
7. Mobile Screen Width,
8. Mobile Screen height
9. Mobile User Agent ,
10. Carriers (eg: Airtel),
11. Profile Targeting ,
12. Time zone,
13. Udid.

- The reports for these delivery options will get tracked for impression and clicks in admin -> mobile statistics

➔ For Mobile brand and model targeting and for mobile carrier targeting the drop down list show the options from mobile data management like the below

- Mobile Brand and Model Target:

The screenshot shows a web interface for configuring delivery rules. At the top, there's a header with a clock showing 0:51:70:51. Below it, a section titled 'Add delivery rule:' has a dropdown menu set to 'Mobile -Bundle ID (APP ID)' and an 'Add' button. The main area is titled 'Delivery Rules' and contains a section 'Only display this banner when:'. Inside this section, there's a rule configuration for 'Mobile - Mobile Brand and Model'. It features a dropdown menu set to 'Is any of' and a list of mobile models, with 'iPhone 14 Pro' selected. Below the rule configuration, there's a 'Remove all delivery rules' button. At the bottom, there's a 'Delivery capping per visitor' section with input fields for 'Limit banner views to', 'Limit banner views to', and 'Reset view counters after', followed by a 'Save Changes' button.

- Mobile Carrier Targeting

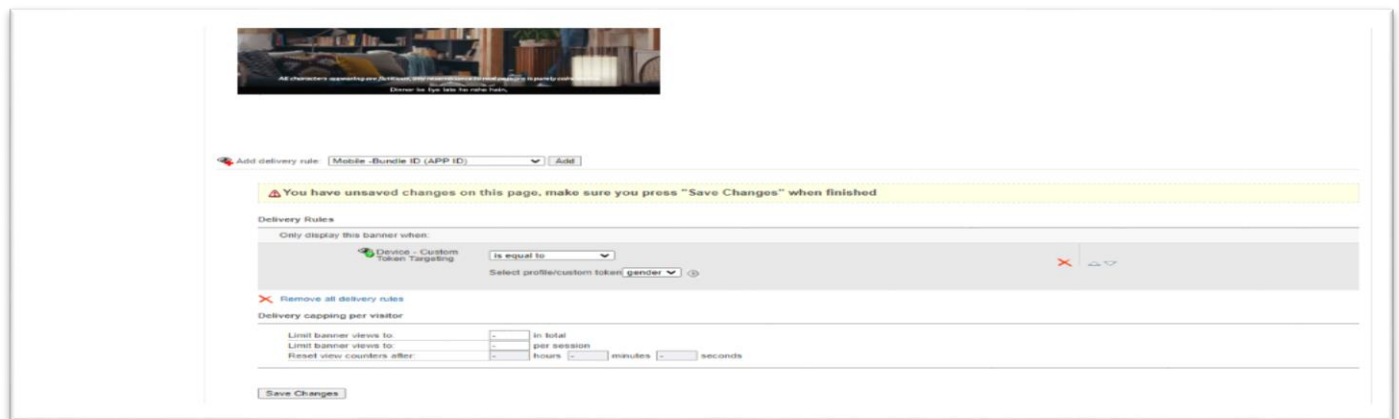
The screenshot shows a web interface for configuring delivery rules. At the top, there's a header with a clock showing 0:51:70:51. Below it, a section titled 'Add delivery rule:' has a dropdown menu set to 'Mobile -Bundle ID (APP ID)' and an 'Add' button. The main area is titled 'Delivery Rules' and contains a section 'Only display this banner when:'. Inside this section, there's a rule configuration for 'Mobile - Carrier'. It features a dropdown menu set to 'Is any of' and a list of mobile carriers, with 'airtel' selected and 'bsnl' unselected. Below the rule configuration, there's a 'Remove all delivery rules' button.

CUSTOM TOKEN TARGETING:

Admin will create the profiles for custom token targeting

The screenshot shows a web interface for custom token targeting. On the left, there's a sidebar with a 'Mobiledata Management' section and a 'Custom Token Targeting' button. The main area is titled 'Add New Profile' and contains a 'Delete' button. Below this, there's a list of custom tokens with checkboxes: 'Name', 'gender', 'age', and 'date'. Each token has a corresponding icon (a person for 'Name', a gender symbol for 'gender', a calendar for 'age', and a clock for 'date').

The list of profiles created by the admin will get reflected in the advertiser side in the delivery options, if the option provided here matches with the params given in the URL means the response will come

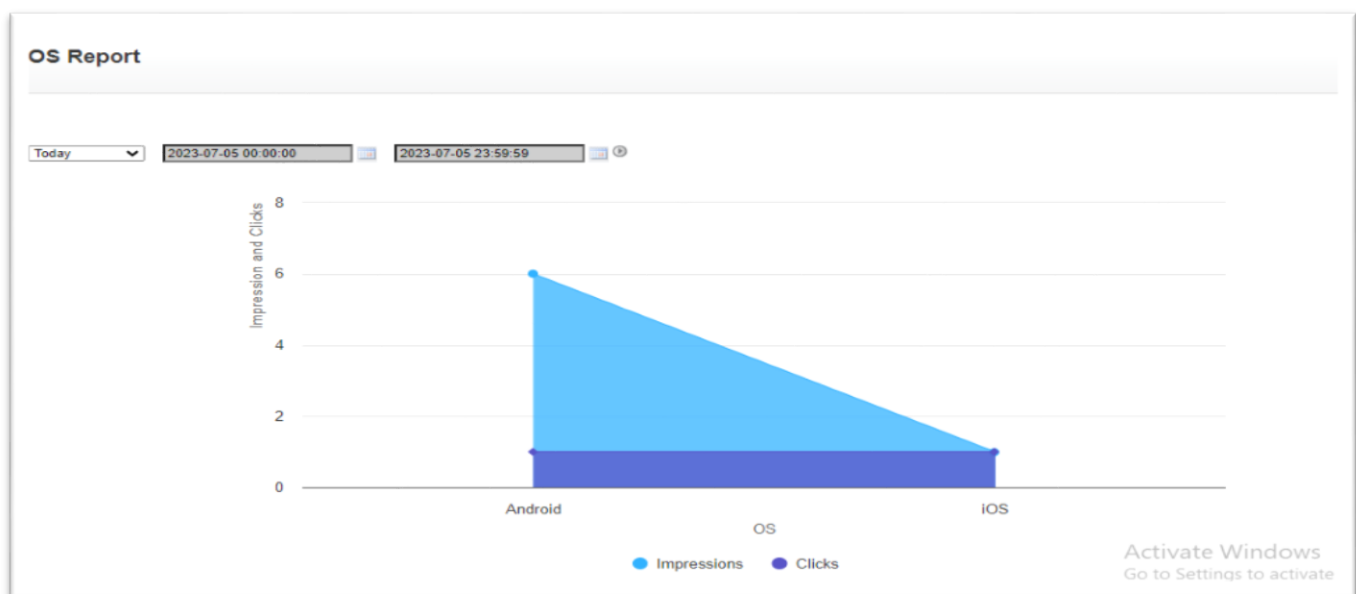


The screenshot shows a web interface for configuring mobile delivery rules. At the top, there's a banner image. Below it, a section titled 'Add delivery rule' has a dropdown menu set to 'Mobile - Bundle ID (APP ID)' and an 'Add' button. A yellow warning box states: 'You have unsaved changes on this page, make sure you press "Save Changes" when finished'. The 'Delivery Rules' section shows a rule: 'Only display this banner when: Device - Custom Token Targeting is equal to Select profile/custom token gender'. There are icons for removing, saving, and undoing the rule. Below this, the 'Delivery capping per visitor' section has input fields for 'Limit banner views to' (set to 2), 'Limit banner views to' (set to 2), and 'Reset view counters after' (set to 1 hour, 0 minutes, 0 seconds). A 'Save Changes' button is at the bottom.

Mobile statistics

Go to Administrator Account->Mobile Statistics

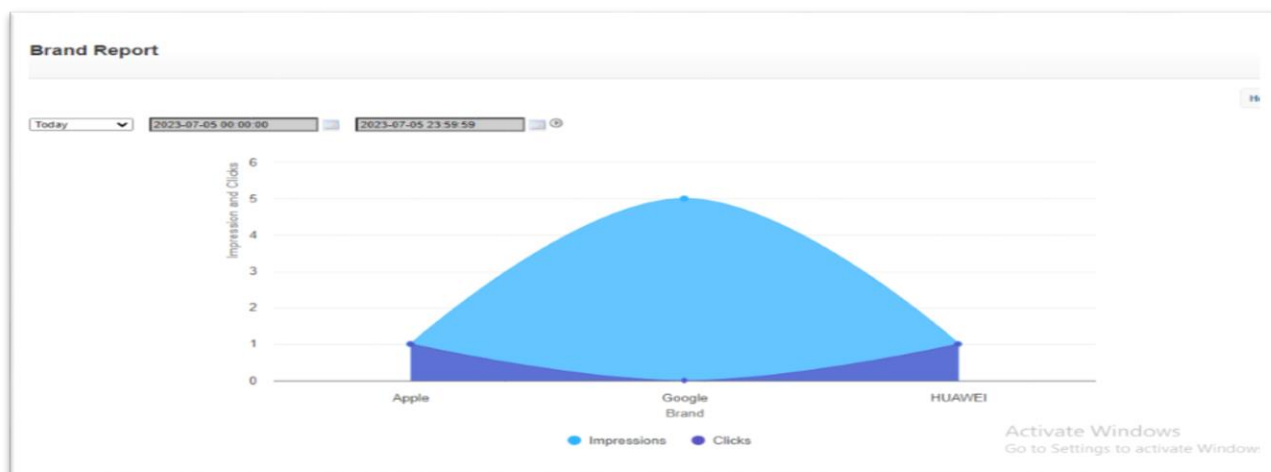
- Here, we can take Reports for All Tracking Parameters
- In OS report it will give reports for impression and click in Android and iOS



- In Device type report the impression and clicks for the device can be viewed



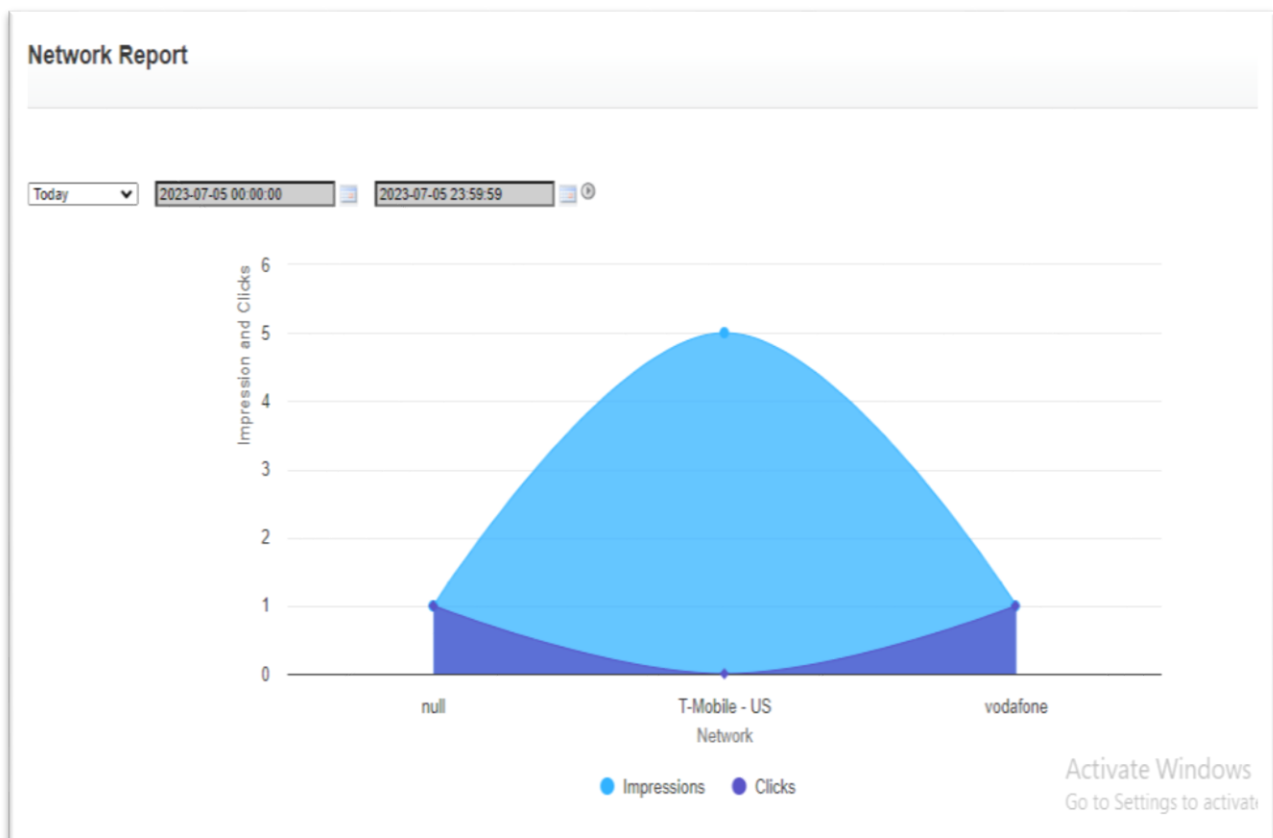
- In brand reports, the reports for the mobile brand will get tracked for impression and clicks



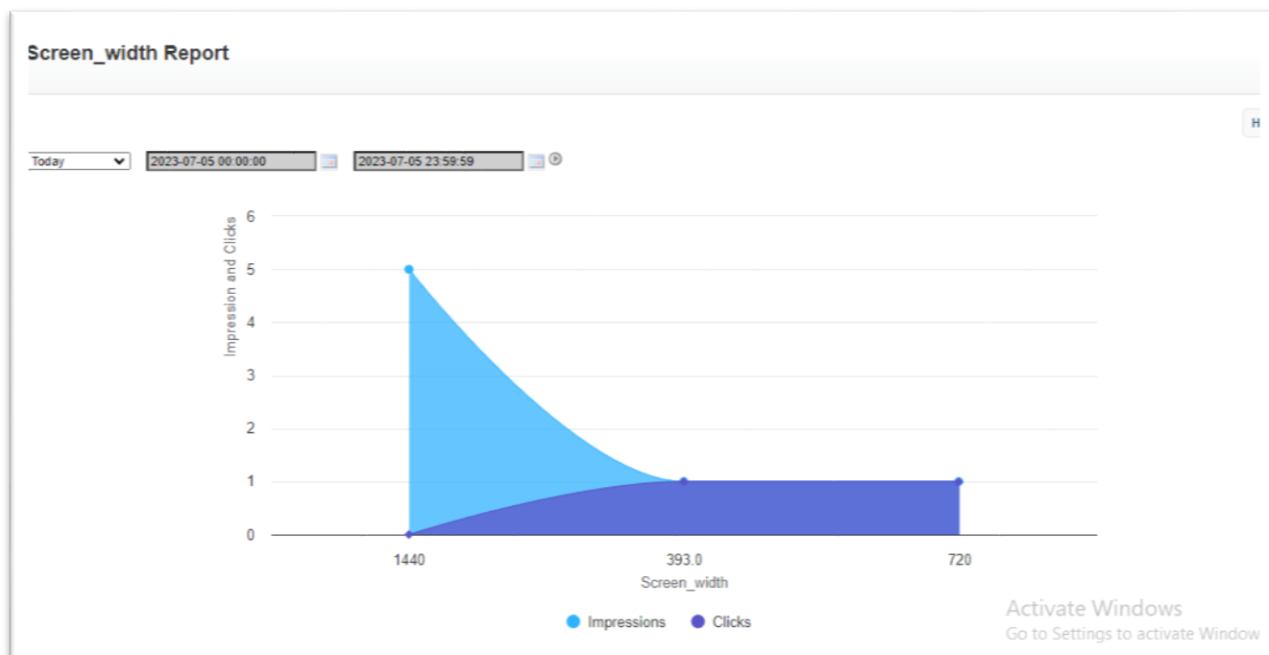
- In connection report it will give the reports for impression and clicks and whether the ad delivery with wifi or mobile data



- In network reports the carriers used for delivering the ad will get tracked



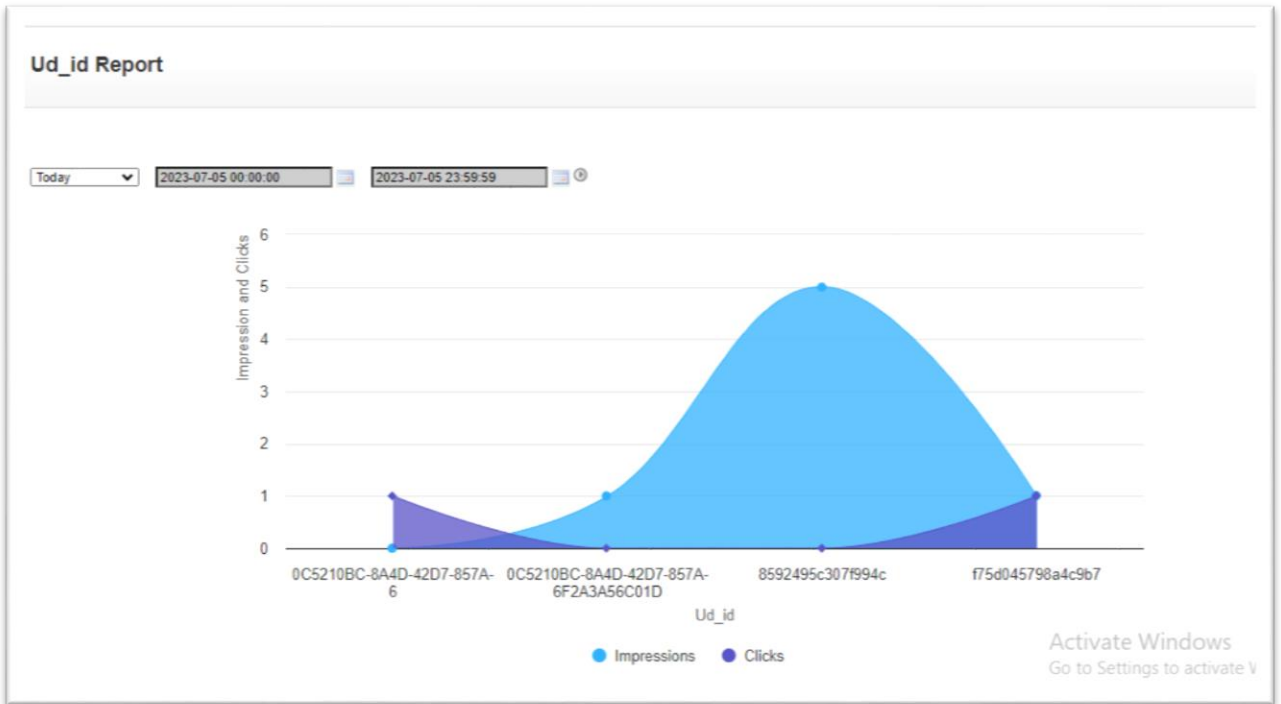
- In screen width report and screen height report the width and height of the device in which the ad delivered will get tracked



- In time zone report the time zones alone will tracked along with its number and impression and clicks



- In UDID report the mobile UDID will get tracked along with its impression and clicks



- In user language report, the reports In which language the ad delivered will get viewed



- In APP ID or bundle ID report will show the number of impression and clicks in that bundle ID or APP ID

