



Product Name: TextAds Like Google5.5.2 mysql

How to use the mod?

Text Banner creation

- Login as administrator and switch to default manager.
- Inventory → Create Advertiser and Campaign.
- Banners → Add new banner → Choose the banner type as '**Generic Text Banner**' → Enter the banner name, Select Text format and Enter the banner text → Click save changes.

Please choose the type of the banner


Generic Text Banner

Basic information

Name *

Text Formats

Select Text Format

 Create a Text banner - banner text

' since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.


Banner link

Destination URL (incl. http://)

Target

Text Banner Edit

- Inventory → Banners → Edit Text Banner.



Banner: Text ads like google

Advertiser: New advertiser > Campaign: New advertiser - Default Campaign

Banner Properties

Delivery Options

Linked Zones

Advanced

Text ads like google

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

<http://www.google.com>

Basic information


Name *

Text ads like google

Text Formats

Select Text Format

Leaderboard (728 x 90)

 Create a Text banner - banner text

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's s

Banner link


Destination URL (incl. http://)

<http://www.google.com>

Target

Text Zone Creation

- Login as administrator and switch to default manager.
- Inventory → Website → Add a website.
- Zone → Add a zone with zone type 'Text ad' → Select size and Click save changes.


Zone Text ad like google zone
 Website: www.w3school.com

Zone Properties Advanced **Linked Banners** Probability Invocation Code

Basic information

Name *

Text ad like google zone

Description

Zone type

☐ Banner, Button or Rectangle
☐ Interstitial or Floating DHTML
☒ **Text ad**
☐ Email/Newsletter zone
☐ Inline Video ad
☐ Overlay Video ad

Size

☐ Custom
☒ Width: * Height: *


Comments

Save Changes

* denotes required field

Linked banners

- Inventory → Zones → Linked banners → Link banner to zone.



Zone Text ad like google zone
 Website: www.w3school.com

Zone Properties Advanced **Linked Banners** Probability Invocation Code




Please choose what to link to this zone



Link banners by parent campaign

Select the campaign you would like to link to this zone:


 -- Select Advertiser --

Campaigns linked to the zone:

| Name | Type | ID | |
|--|---------|----|---|
| <<  New advertiser - Default Campaign | Remnant | 2 | |
|  Text ads like google | | 6 |  Show banner |

 Hide inactive campaigns
  Hide matching banners

Invocation tag settings

- Inventory → Zones → Click Invocation code option and Select type of banner invocation as **'Google like textad Tag'**

The screenshot shows the Revive Ad Server interface for configuring a 'Zone Text ad like google zone'. The 'Invocation Code' tab is selected, displaying a JavaScript code block for the banner invocation. Below the code, the 'Tag settings' section is visible, allowing configuration of various parameters.

Tag settings:

- Don't show the banner again on the same page: ☒ No
- Target frame: Default
- Source:
- Show text below banner: ☒ No
- Don't show a banner from the same campaign again on the same page: ☒ No
- Text Font: Default
- Link Text Font: Default
- Header Text Font: Default
- BorderColor: 3FD7E8
- TextColor: 95FF1C
- HeaderColor: EDD221
- Font Size for Header text: 8px
- Link Text Size: 10px
- Font Size for text: 12px
- Header Text Style: normal
- Text Style: normal
- Character set: Auto-detect
- Support 3rd Party Server Clicktracking: ☒ No
- Include comments: ☒ No

Refresh

- In Tag settings select desired colors, font and style and click refresh button.

Text ads like google banner delivery

- Copy invocation code, save in HTML template (website) and run that file.
- Text ad should get delivered in div with standard text ads size and as per the tag settings.
- Once click is tracked, Conversion can be done for this text ads like google banner.

