

Revive Adserver Mod

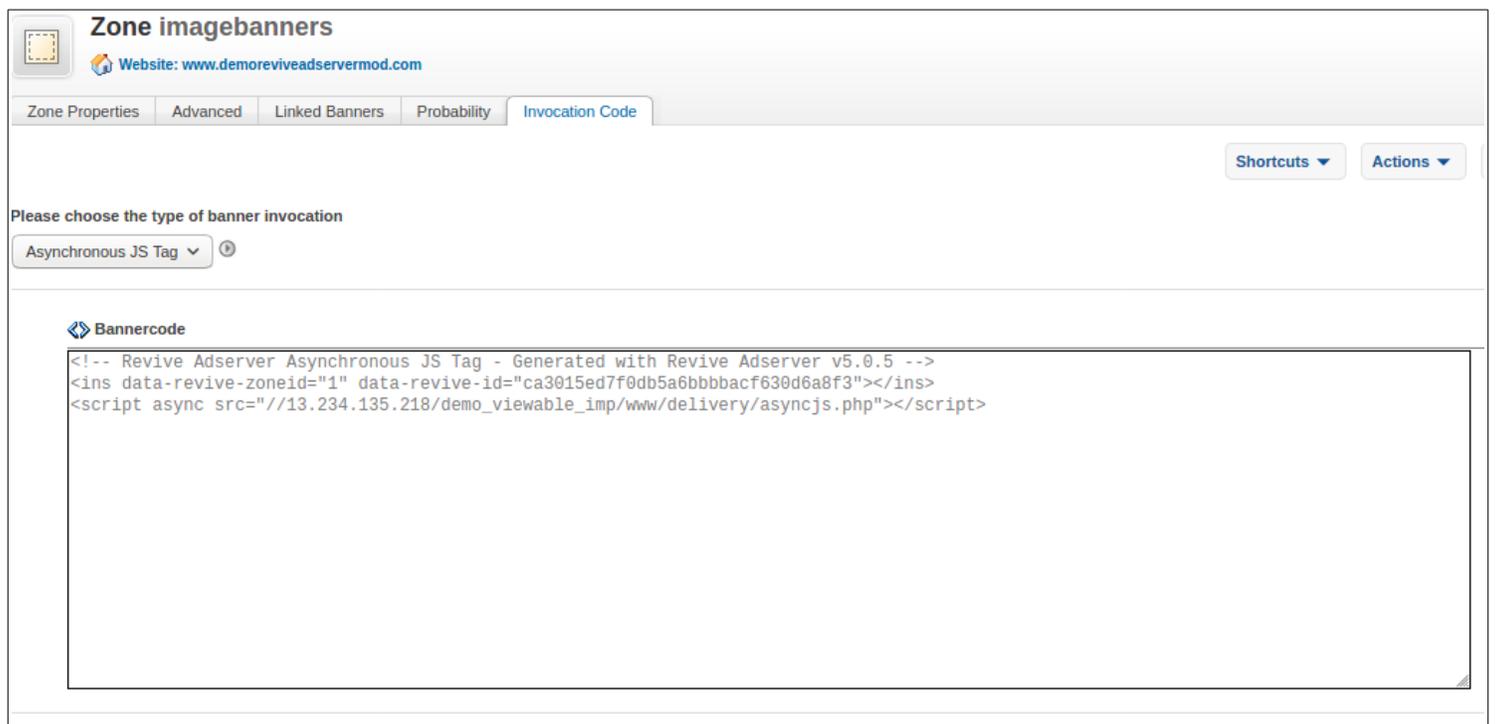
Plugins For Revive Adserver

Viewability Ad for Revive

Login as administrator and switch to default manager in that go to Inventory tab. There you can create the advertisers, campaigns and banners as default in revive. The created banners should be linked to the relevant zone under the particular website.

Select any of the below list invocation tag for delivering the ad,

- Asynchronous Tag
- JavaScript Tag



Zone imagebanners
Website: www.demoreviveadservermod.com

Zone Properties | Advanced | Linked Banners | Probability | **Invocation Code**

Shortcuts ▾ | Actions ▾

Please choose the type of banner invocation

Asynchronous JS Tag ▾ ⓘ

Bannercode

```
<!-- Revive Adserver Asynchronous JS Tag - Generated with Revive Adserver v5.0.5 -->
<ins data-revive-zoneid="1" data-revive-id="ca3015ed7f0db5a6bbbacf630d6a8f3"></ins>
<script async src="//13.234.135.218/demo_viewable_imp/www/delivery/asyncjs.php"></script>
```

Viewable Settings:

- Administrator account=>Configuration=>Viewability Settings
- Configuration view ability percentage and seconds.

Revive Ad Server admin | [Help](#) | [Support](#) | [Logout](#)

Home | Statistics | Inventory | Preferences | **Configuration** | Plugins Working as Administrator account ▾

- Global Settings
- ▶ Banner Delivery Settings
- ▶ Banner Logging Settings
- ▶ Banner Storage Settings
- ▶ Conversion Tracking Settings
- ▶ Database Settings
- ▶ Debug Logging Settings
- ▶ Email Settings
- ▶ Geotargeting Settings
- ▶ Maintenance Settings
- ▶ Update Settings
- ▶ User Interface Settings
- ▶ Viewability Setting**
- ▶ Plugin Settings
- Maintenance
- Product Updates

Viewability Setting

[Help](#)

Viewability Capping Settings

Percentage

Seconds

- Viewable impression in statistics
 - Preference=>Account Preference=>User Interface Preference

Beginning of Week Monday ▼

Percentage Decimals 2 ▼

Column Name	Show Column	Custom Column Name	Column Rank
Revenue	<input checked="" type="checkbox"/>		4
Basket value	<input type="checkbox"/>		0
Number of items	<input type="checkbox"/>		0
Revenue CPC	<input type="checkbox"/>		0
ERPM	<input type="checkbox"/>		0
ERPC	<input type="checkbox"/>		0
ERPS	<input type="checkbox"/>		0
EIPM	<input type="checkbox"/>		0
EIPC	<input type="checkbox"/>		0
EIPS	<input type="checkbox"/>		0
eCPM	<input checked="" type="checkbox"/>		5
ECPC	<input type="checkbox"/>		0
ECPS	<input type="checkbox"/>		0
ID	<input type="checkbox"/>		0
Requests	<input type="checkbox"/>		0
Impressions	<input checked="" type="checkbox"/>		1
Viewable Impressions	<input checked="" type="checkbox"/>		
Clicks	<input checked="" type="checkbox"/>		2
Click-Through Ratio	<input checked="" type="checkbox"/>		3
Conversions	<input type="checkbox"/>		0
Pending conversions	<input type="checkbox"/>		0
Impression SR	<input type="checkbox"/>		0
Click SR	<input type="checkbox"/>		0

- **Statistics**

- Viewable impressions and Impressions display in revive statistics
- Viewable Impression rate=Viewable impression /Impressions

Revive* | Ad Server

Home **Statistics** Inventory Preferences Configuration Plugins

Advertisers & Campaigns

Websites & Zones

Global Statistics

Advanced Reports



Advertisers & Campaigns

Today ▾ 11 December 2019 11 December 2019

Export Statistics to Excel

Name ^	Viewable impression rate	Viewable Impressions	Impr.
Total	37.50%	18	48
▶ demoviweableimp	37.50%	18	48

Hide inactive | Hide parent advertisers | Hide parent campaigns