

Revive Adserver Mod


Plugins For Revive Adserver

Viewability Ad for Revive

Login as administrator and switch to default manager in that go to Inventory tab. There you can create the advertisers, campaigns and banners as default in revive. The created banners should be linked to the relevant zone under the particular website.

Select any of the below list invocation tag for delivering the ad,

- Asynchronous Tag
- JavaScript Tag

 **Zone imagebanners**

Website: www.demoreviveadservermod.com

Zone Properties

Advanced

Linked Banners

Probability

Invocation Code

Shortcuts ▼

Actions ▼

Please choose the type of banner invocation

Asynchronous JS Tag ▼ ⓘ

 **Bannercode**

```
<!-- Revive Adserver Asynchronous JS Tag - Generated with Revive Adserver v5.0.5 -->
<ins data-revive-zoneid="1" data-revive-id="ca3015ed7f0db5a6bbbf630d6a8f3"></ins>
<script async src="//13.234.135.218/demo_viewable_imp/www/delivery/asyncjs.php"></script>
```

Viewable Settings:

- o Administrator account=>Configuration=>Viewability Settings
- o Configuration view ability percentage and seconds.

Revive

Ad Server

admin

Help

Support

Logout

Home

Statistics

Inventory

Preferences

Configuration

Plugins

Working as Administrator account

Global Settings

> Banner Delivery Settings

> Banner Logging Settings

> Banner Storage Settings

> Conversion Tracking Settings

> Database Settings

> Debug Logging Settings

> Email Settings

> Geotargeting Settings

> Maintenance Settings

> Update Settings

> User Interface Settings

> Viewability Setting

> Plugin Settings

Maintenance

Product Updates

Viewability Setting

Help

Viewability Capping Settings

Percentage

50

Seconds

3

update

- Viewable impression in statistics
 - o Preference=>Account Preference=>User Interface Preference

Beginning of Week

Monday ▼

Percentage Decimals

2 ▼

Column Name	Show Column	Custom Column Name	Column Rank
Revenue	<input checked="" type="checkbox"/>		4
Basket value	<input type="checkbox"/>		0
Number of items	<input type="checkbox"/>		0
Revenue CPC	<input type="checkbox"/>		0
ERPM	<input type="checkbox"/>		0
ERPC	<input type="checkbox"/>		0
ERPS	<input type="checkbox"/>		0
EIPM	<input type="checkbox"/>		0
EIPC	<input type="checkbox"/>		0
EIPS	<input type="checkbox"/>		0
eCPM	<input checked="" type="checkbox"/>		5
ECPC	<input type="checkbox"/>		0
ECPS	<input type="checkbox"/>		0
ID	<input type="checkbox"/>		0
Requests	<input type="checkbox"/>		0
Impressions	<input checked="" type="checkbox"/>		1
Viewable Impressions	<input checked="" type="checkbox"/>		
Clicks	<input checked="" type="checkbox"/>		2
Click-Through Ratio	<input checked="" type="checkbox"/>		3
Conversions	<input type="checkbox"/>		0
Pending conversions	<input type="checkbox"/>		0
Impression SR	<input type="checkbox"/>		0
Click SR	<input type="checkbox"/>		0

- **Statistics**

- Viewable impressions and Impressions display in revive statistics
- Viewable Impression rate=Viewable impression /Impressions

Revive* | Ad Server

[Home](#) [Statistics](#) [Inventory](#) [Preferences](#) [Configuration](#) [Plugins](#)[Advertisers & Campaigns](#)[Websites & Zones](#)[Global Statistics](#)[Advanced Reports](#)**Advertisers & Campaigns**

Today ▾

11 December 2019



11 December 2019

[Export Statistics to Excel](#)

Name ^

Viewable impression rate

Viewable Impressions

Impr.

Total

37.50%

18

48



demoviweableimp

37.50%

18

48

[Hide inactive](#)[Hide parent advertisers](#)[Hide parent campaigns](#)