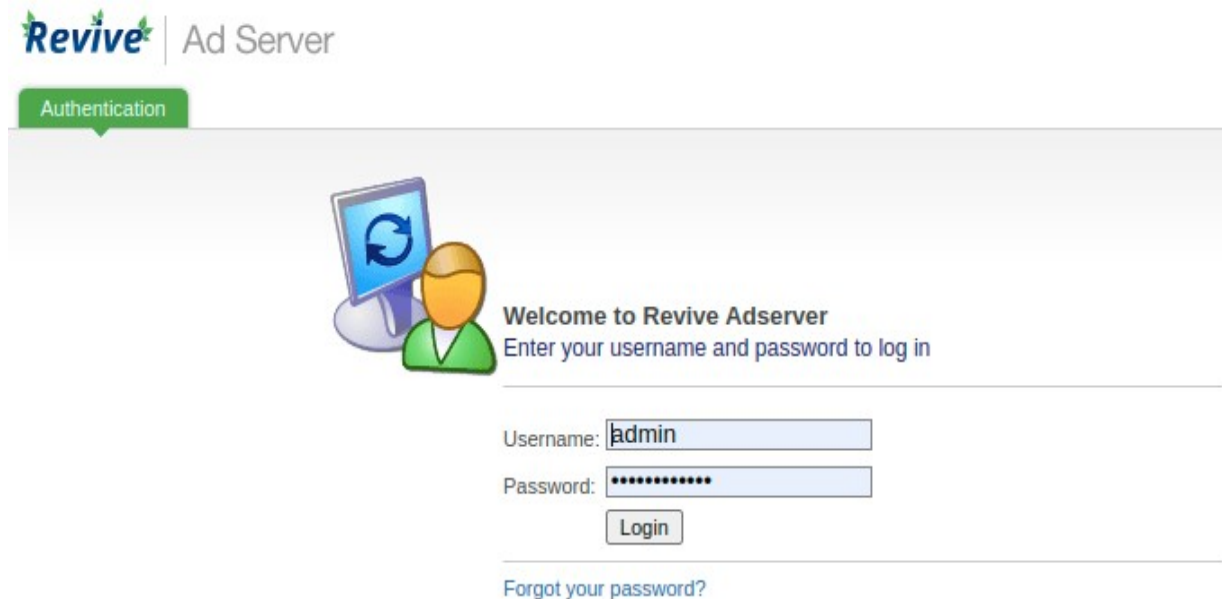# Revive Adserver Mod
Plugins For Revive Adserver

Mobile Ad Mediation

MEDIATION

Mediation allows publishers to make ad requests to multiple ad networks to maximize revenue andincrease fill rate.

LOGIN

- Enter the user name and password
- Login to revive platform

Add Mediation network in admin panel

- Login to administrator account -> Go to mediation module and add networks.

- Enter the network name and enter the parameter name, here parameter is optional admin can add /remove parameter using (+/-) buttons.

- Click Delete or Edit button in Organize Network tab to edit or delete appropriate Networks.

- Networks can be paused / Run in the admin networks panel

SDK Path Settings

- Login as Administrator, Go to Configuration-> Admin Configuration.
- Set Android, IOS SDK path and hit save changes.

Manager Login

Advertiser Creation

- Login as advertiser, go to Inventory-> Advertiser -> Add new Advertiser.
- Fill Required Field and hit save changes.

Add new advertiser

Add new advertiser

Basic information

Name *	Advertisers_1
Contact *	8098532831
Email *	lisil72031@nasskar.com

Advertiser report

☑ Email when a campaign is automatically activated/deactivated

☑ Email campaign delivery reports

Number of days between campaign delivery reports   7

Miscellaneous

Create Campaign

- Add new campaign for the advertiser to set the details about the ad delivery,Go to campaign -> Click on add new campaign - Enter the details.

- Choose the campaign type, Enter the pricing model and the price for this campaign and click on save changes

Banner Creation

- Go to Inventory-> Banner -> Add new Banner.
- Enter required fields and hit save changes.

Upload a local banner to the webserver ⌄

Basic information

Name *   Banner_1

Upload a local banner to the webserver - banner creative

Select the image you want to use for this banner   [Choose file] people2div.jpg

Banner link

Destination URL (incl. http://)   http://www.facebook.com

Target

Banner display

Alt text   sample banner

Status text

Text below image

Additional data

Keywords

Weight   1

Comments

[Save changes]   * denotes required field

Website Creation

Go to website -> Enter the valid details -> Choose the required mediation networks and click on save changes

| Website Properties | Invocation Code | User Access |

Basic information

Inventory Type	● Android ○ IOS ○ Website
Email	vr440440@gmail.com
Mediation	☑
Add Network	Admob
	ChartBoost
	IronSource
	Unity
	Adcolony
	test
App Name	Android VR Website
App Bundle ID	
App Store URL	
App Categories	**Arts & Entertainment**
	Books & Literature
	Celebrity Fan/Gossip
	Fine Art
	Humor
	Movies
App Icon (Upload Image with 50x 50)	Choose file No file chosen

Save changes   * denotes required field

In Website listing page user can download SDK (Android, IOS) based on website Inventory type.

Help

🧩 Add new website   ✖ Delete

☐	Name ▲	Type ▲	Updated				
☐	🏠 ads	Android	13-12-2023 06:17:45	Add new zone	Zones	Delivery Rule Sets	Download Android SDK
☐	🏠 Android VR Website	Android	25-11-2023 06:31:54	Add new zone	Zones	Delivery Rule Sets	Download Android SDK
☐	🏠 iOS VR website	IOS	30-11-2023 04:40:17	Add new zone	Zones	Delivery Rule Sets	Download IOS SDK
☐	🏠 testq	Website	14-12-2023 06:19:59	Add new zone	Zones	Delivery Rule Sets	
☐	🏠 testqAnd	Android	14-12-2023 12:00:46	Add new zone	Zones	Delivery Rule Sets	Download Android SDK
☐	🏠 webtest	Website	15-12-2023 09:13:57	Add new zone	Zones	Delivery Rule Sets	

Zone Creation

- Go to Inventory-> Zones -> Add new Zone.
- Choose the required Zone type and hit save changes.

Basic information

Name *	Ads_AFTER_IRONSOURCE_BANNER_WATERFALL_ZONE_693
Description	123

Zone type
- ● Banner, Button or Rectangle
- ○ Native Ads
- ○ Interstitial or Floating DHTML
- ○ Interstitial Video
- ○ Rewarded Video

Size
- ○ Custom
- ● Width: 320 Height: 50

Delivery
- ○ Internal
- ● External

Comments

Save Changes

* denotes required field

- If the **Delivery type** is chosen as Internal than the priority is for internal ad delivery and if its chosen as external than the priority is for network ads(mediation ads) will be delivered.

- In Case if the delivery type is chosen as internal and the internal ads are failed to deliver than the external ad(mediation ads) will be delivered.

- If the delivery type is chosen as External and the external ad(mediation ads) are failed to deliver than the internal ads linked to the zone will be delivered.

Linking Internal ads in Zones

Goto->Inventory->Zones->Click edit Zone->Choose the Linked banners tab and link the internal banner and campaigns.

| Zone Properties | Advanced | Linked Banners | Probability | Invocation Code | Networks |

Shortcuts ▼

Please choose what to link to this zone

Link banners by parent campaign ▼ ⑦

Select the campaign you would like to link to this zone:

👤 -- Select Advertiser -- ▼

Campaigns linked to the zone:

Name	Type	ID

👁 Hide inactive campaigns   📄 Hide matching banners

Banners linked to the zone:

Name	ID	
« 📄 Ban1	93	🔍 Show banner

👁 Hide inactive banners   📁 Show parent campaigns

Add Networks ad(Mediation ads) in zones

- Go to Inventory-> Zones -> Edit Zone.
- Select Networks tab and select Network and type parameter details and hit save changes.
- The Networks details like app id and other params should be provided based on its zone type.(For banner zone than the banner details of the networks ad should be provided)

The Network ads will be delivered based on waterfall flow if the 1st ad network is failed than its preceding ad will be delivered.

Network settings

Network details

☑ ChartBoost

app_id   655de1448906dfbaadce16e7

app_signature   82947d0f53ae4cd74fa128b7b

☑ IronSource

app_id   19e65d3c5

☑ Admob

adunit   ca-app-pub-39402560999425-

☑ Unity

game_id   5511512

placement_id   vr1

testmode   true

Save changes

Network Reports

- To check the Network reports(Mediation ads reports),

- Click on Statistics tab on top->Click the Network Reports->Choose the required duartion of the reports.

| This month ▼ | 2024-09-01 00:00:00 | 2024-09-27 23:59:59 |

Request ● Impressions ● Clicks ● Fillrate ● CTR

Show 10 ▼ entries   Search:

Network Name	Type	Requset	Response	Impression	Click	CTR	Fill Rate
Adcolony	Network	39	0	0	0	0.0000%	0.0000%
Admob	Network	226	68	67	10	14.9254%	29.6460%
ChartBoost	Network	281	119	93	6	6.4516%	33.0961%
IronSource	Network	154	58	46	9	19.5652%	29.8701%
Unity	Network	150	45	42	3	7.1429%	28.0000%

Showing 1 to 5 of 5 entries   Previous   1   Next