

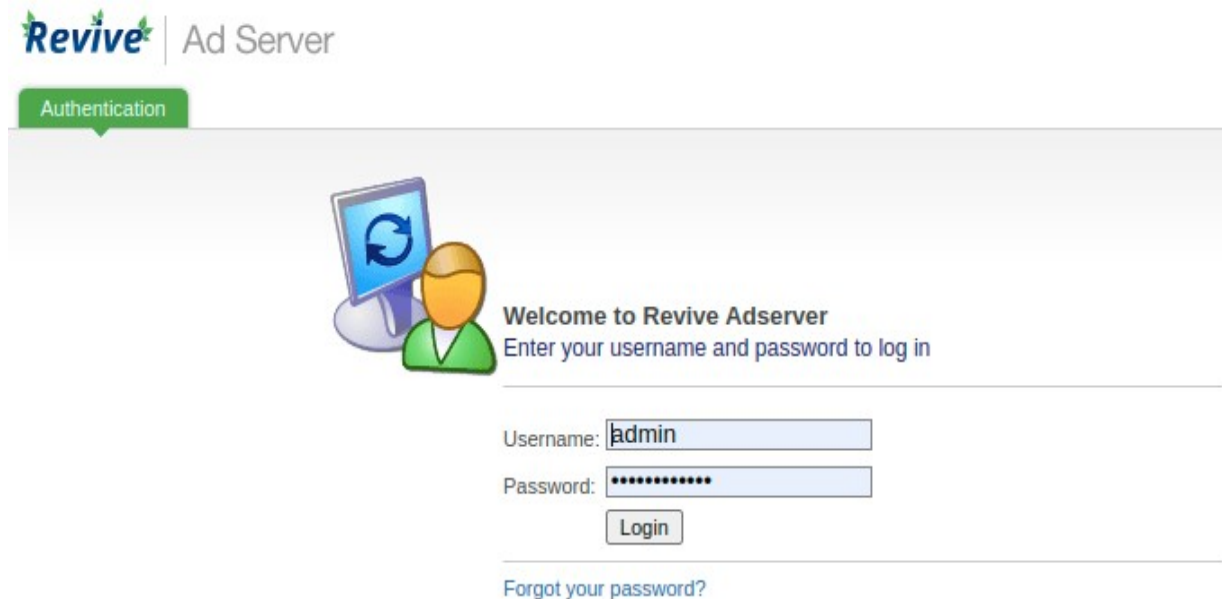
Mobile Ad Mediation

MEDIATION

Mediation allows publishers to make ad requests to multiple ad networks to maximize revenue and increase fill rate.

LOGIN

- Enter the user name and password
- Login to revive platform



The screenshot shows the Revive Adserver login interface. At the top left is the 'Revive' logo with a green leaf icon, followed by the text 'Ad Server'. Below this is a green tab labeled 'Authentication'. The main content area features a graphic of a computer monitor with a circular arrow icon and a person icon. To the right of the graphic, the text reads 'Welcome to Revive Adserver' and 'Enter your username and password to log in'. Below this, there are two input fields: 'Username:' with the value 'admin' and 'Password:' with a masked password '*****'. A 'Login' button is positioned below the password field. At the bottom, there is a link that says 'Forgot your password?'.

Add Mediation network in admin panel

- Login to administrator account -> Go to mediation module and add networks.
- Enter the network name and enter the parameter name, here parameter is optional admin can add /remove parameter using (+/-) buttons.

Home	Statistics	Inventory	Preferences	Configuration	Plugins	Mediation	Mobiledata Management	Mobile Statistics
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Admin Networks

Admin Networks

Add Network

Network Name:

Parameter Name:

Parameter Name:

- Click Delete or Edit button in Organize Network tab to edit or delete appropriate Networks.
- Networks can be paused / Run in the admin networks panel

SDK Path Settings


- Login as Administrator, Go to Configuration-> Admin Configuration.
- Set Android, IOS SDK path and hit save changes.


Home	Statistics	Inventory	Preferences	Configuration	Plugins	Mediation	Mobiledata Management	Mobile Statistics
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Global Settings


- Banner Delivery Settings
- Banner Logging Settings
- Banner Storage Settings
- Conversion Tracking Settings
- Database Settings
- Debug Logging Settings
- Email Settings
- Geotargeting Settings
- Maintenance Settings
- Update Settings
- User Interface Settings
- Plugin Settings
- Admin Configuration
- Maintenance
- Product Updates

Admin Configuration

 It is possible to edit all settings because the configuration file is not locked, but this could lead to security issues. If you want to secure your syst

 **Mobile app android**

Mobile android SDK

 **Mobile app IOS**

Mobile IOS

Manager Login

Advertiser Creation

- Login as advertiser, go to Inventory-> Advertiser -> Add new Advertiser.
- Fill Required Field and hit save changes.



Add new advertiser

Add new advertiser

Basic information

Name *	<input type="text" value="Advertisers_1"/>
Contact *	<input type="text" value="8098532831"/>
Email *	<input type="text" value="lisil72031@nasskar.com"/>

Advertiser report

☒ Email when a campaign is automatically activated/deactivated

☒ Email campaign delivery reports

Number of days between
campaign delivery reports

Miscellaneous

Create Campaign

- Add new campaign for the advertiser to set the details about the ad delivery, Go to campaign -> Click on add new campaign - Enter the details.
- Choose the campaign type, Enter the pricing model and the price for this campaign and click on save changes

Campaign Properties

Linked Zones

Linked Trackers

Basic information

Name *

Android VR Campaign

Campaign type

☒ Remnant

The default campaign type. Remnant campaigns have lots of different delivery options, and you should ideally always have at least one Remnant campaign linked to every zone, to ensure that there is always something to show. Use Remnant campaigns to display house banners, ad-network banners, or even direct advertising that has been sold, but where there is not a time-critical performance requirement for the campaign to adhere to.

☐ Contract

☐ Override


Date

Start date

☐ Start immediately

☒ Set specific date

23 December 2023

 Campaign will commence at the start of this day

End date

☒ Don't expire

☐ Set specific date

Pricing

Pricing model *

CPM

Rate / Price

2.0000

Impressions

-

☒ Unlimited

Priority in relation to other campaigns

Banner Creation

- Go to Inventory-> Banner -> Add new Banner.
- Enter required fields and hit save changes.

Upload a local banner to the webserver ▼

Basic information

Name *

Banner_1



Upload a local banner to the webserver - banner creative

Select the image you want
to use for this banner

Choose file

people2div.jpg

Banner link

Destination URL (incl. http://)

http://www.facebook.com

Target

Banner display

Alt text

sample banner

Status text

Text below image

Additional data

Keywords

Weight

1

Comments

Save changes

* denotes required field

Website Creation

Go to website -> Enter the valid details -> Choose the required mediation networks and click on save changes

Website Properties

Invocation Code

User Access

Basic information

Inventory Type

☒ Android ☐ IOS ☐ Website

Email

vr440440@gmail.com

Mediation

☒

Add Network

Admob

ChartBoost

IronSource

Unity

Adcolony

test

App Name

Android VR Website

App Bundle ID

App Store URL

App Categories

Arts & Entertainment

Books & Literature

Celebrity Fan/Gossip

Fine Art

Humor

Movies

App Icon
(Upload Image with 50x 50)

Choose file

No file chosen

Save changes

* denotes required field

In Website listing page user can download SDK (Android, IOS) based on website Inventory type.

Help

Add new website Delete

<input type="checkbox"/>	Name ^	Type ^	Updated	
<input type="checkbox"/>	ads	Android	13-12-2023 06:17:45	Add new zone Zones Delivery Rule Sets Download Android SDK
<input type="checkbox"/>	Android VR Website	Android	25-11-2023 06:31:54	Add new zone Zones Delivery Rule Sets Download Android SDK
<input type="checkbox"/>	iOS VR website	IOS	30-11-2023 04:40:17	Add new zone Zones Delivery Rule Sets Download IOS SDK
<input type="checkbox"/>	testq	Website	14-12-2023 06:19:59	Add new zone Zones Delivery Rule Sets
<input type="checkbox"/>	testqAnd	Android	14-12-2023 12:00:46	Add new zone Zones Delivery Rule Sets Download Android SDK
<input type="checkbox"/>	webtest	Website	15-12-2023 09:13:57	Add new zone Zones Delivery Rule Sets

Zone Creation

- Go to Inventory-> Zones -> Add new Zone.
- Choose the required Zone type and hit save changes.

Basic information


Name *


Ads_AFTER_IRONSOURCE_BANNER_WATERFALL_ZONE_693


Description


123


Zone type

☒  Banner, Button or Rectangle


☐  Native Ads

☐  Interstitial or Floating DHTML

☐  Interstitial Video

☐  Rewarded Video

Size

☐ Custom 

☒ Width: Height:

Delivery

☐ Internal

☒ External

Comments

Save Changes

* denotes required field

- If the **Delivery type** is chosen as Internal than the priority is for internal ad delivery and if its chosen as external than the priority is for network ads(mediation ads) will be delivered.
- In Case if the delivery type is chosen as internal and the internal ads are failed to deliver than the external ad(mediation ads) will be delivered.
- If the delivery type is chosen as External and the external ad(mediation ads) are failed to deliver than the internal ads linked to the zone will be delivered.

Linking Internal ads in Zones

Goto->Inventory->Zones->Click edit Zone->Choose the Linked banners tab and link the internal banner and campaigns.

The screenshot shows the 'Linked Banners' tab in the 'Zone Properties' interface. At the top, there are tabs for 'Zone Properties', 'Advanced', 'Linked Banners' (selected), 'Probability', 'Invocation Code', and 'Networks'. A 'Shortcuts' button is on the right. Below the tabs, a message says 'Please choose what to link to this zone' with a dropdown menu set to 'Link banners by parent campaign'. A 'Select the campaign you would like to link to this zone:' section includes a '-- Select Advertiser --' dropdown. Below this, there are two tables. The first table, 'Campaigns linked to the zone:', has columns 'Name', 'Type', and 'ID'. It includes a 'Hide inactive campaigns' link and a 'Hide matching banners' link. The second table, 'Banners linked to the zone:', has columns 'Name' and 'ID'. It shows one entry: 'Ban1' with ID '93'. There are links for 'Show banner' and 'Show parent campaigns' next to the entry. A 'Hide inactive banners' link is also present.

Add Networks ad(Mediation ads) in zones

- Go to Inventory-> Zones -> Edit Zone.
- Select Networks tab and select Network and type parameter details and hit save changes.
- The Networks details like app id and other params should be provided based on its zone type.(For banner zone than the banner details of the networks ad should be provided)

The Network ads will be delivered based on waterfall flow if the 1st ad network is failed than its preceding ad will be delivered.

Network settings

Network details

☒ ChartBoost

app_id 655de1448906dfbaadce16e7
app_signature 82947d0f53ae4cd74fa128b7b

☒ IronSource

app_id 19e65d3c5

☒ Admob

adunit ca-app-pub-39402560999425

☒ Unity

game_id 5511512
placement_id vr1
testmode true

Save changes

Network Reports

- To check the Network reports(Mediation ads reports),
- Click on Statistics tab on top->Click the Network Reports->Choose the required duartion of the reports.

