

Mobile Ad Mediation

MEDIATION

Mediation allows publishers to make ad requests to multiple ad networks to maximize revenue and increase fill rate.

LOGIN

- Enter the user name and password
- Login to revive platform

 | Ad Server

Authentication



Welcome to Revive Adserver

Enter your username and password to log in

Username:

Password:

[Forgot your password?](#)

Add Mediation network in admin panel

- Login to administrator account -> Go to mediation module and add networks.
- Enter the network name and enter the parameter name, here parameter is optional admin can add /remove parameter using (+/-) buttons.

Admin Networks

Add Network

Network Name:

Parameter Name:

Parameter Name:

- Click Delete or Edit button in Organize Network tab to edit or delete appropriate Networks.
- Networks can be paused / Run in the admin networks panel

SDK Path Settings

- Login as Administrator, Go to Configuration-> Admin Configuration.
- Set Android, IOS SDK path and hit save changes.

- ⌵ Banner Delivery Settings
- ⌵ Banner Logging Settings
- ⌵ Banner Storage Settings
- ⌵ Conversion Tracking Settings
- ⌵ Database Settings
- ⌵ Debug Logging Settings
- ⌵ Email Settings
- ⌵ Geotargeting Settings
- ⌵ Maintenance Settings
- ⌵ Update Settings
- ⌵ User Interface Settings
- ⌵ Plugin Settings
- ⌵ **Admin Configuration**
- Maintenance
- Product Updates

Admin Configuration

 It is possible to edit all settings because the configuration file is not locked, but this could lead to security issues. If you want to secure your syst

Mobile app android

Mobile android SDK

Mobile app IOS

Mobile IOS

Manager Login

Advertiser Creation

- Login as advertiser, go to Inventory-> Advertiser -> Add new Advertiser.
- Fill Required Field and hit save changes.



Add new advertiser

Add new advertiser

Basic information

Name *	<input type="text" value="Advertisers_1"/>
Contact *	<input type="text" value="8098532831"/>
Email *	<input type="text" value="lisil72031@nasskar.com"/>

Advertiser report

Email when a campaign is automatically activated/deactivated

Email campaign delivery reports

Number of days between
campaign delivery reports

Miscellaneous

Create Campaign

- Add new campaign for the advertiser to set the details about the ad delivery, Go to campaign -> Click on add new campaign - Enter the details.
- Choose the campaign type, Enter the pricing model and the price for this campaign and click on save changes

Campaign Properties | Linked Zones | Linked Trackers

Basic information

Name *

Campaign type

- Remnant**
The default campaign type. Remnant campaigns have lots of different delivery options, and you should ideally always have at least one Remnant campaign linked to every zone, to ensure that there is always something to show. Use Remnant campaigns to display house banners, ad-network banners, or even direct advertising that has been sold, but where there is not a time-critical performance requirement for the campaign to adhere to.
- Contract**
- Override**

Date

Start date

- Start immediately
- Set specific date Campaign will commence at the start of this day

End date

- Don't expire
- Set specific date

Pricing

Pricing model *

Rate / Price

Impressions Unlimited

Priority in relation to other campaigns

Banner Creation

- Go to Inventory-> Banner -> Add new Banner.
- Enter required fields and hit save changes.

Upload a local banner to the webserver 

Basic information

Name *

 Upload a local banner to the webserver - banner creative

Select the image you want to use for this banner people2div.jpg

Banner link

Destination URL (incl. http://)

Target

Banner display

Alt text

Status text

Text below image

Additional data

Keywords

Weight

Comments

* denotes required field

Website Creation

Go to website -> Enter the valid details -> Choose the required mediation networks and click on save changes

Website Properties | Invocation Code | User Access

Basic information

Inventory Type Android IOS Website

Email

Mediation

Add Network

- Admob
- ChartBoost
- IronSource
- Unity
- Adcolony
- test

App Name

App Bundle ID

App Store URL

App Categories

- Arts & Entertainment**
- Books & Literature
- Celebrity Fan/Gossip
- Fine Art
- Humor
- Movies

App Icon (Upload Image with 50x 50) No file chosen

* denotes required field

In Website listing page user can download SDK (Android, IOS) based on website Inventory type.

[Help](#)

[Add new website](#) [Delete](#)

<input type="checkbox"/>	Name ^	Type ^	Updated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	ads	Android	13-12-2023 06:17:45	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Android VR Website	Android	25-11-2023 06:31:54	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	IOS VR website	IOS	30-11-2023 04:40:17	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	testq	Website	14-12-2023 06:19:59	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	testqAnd	Android	14-12-2023 12:00:46	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	webtest	Website	15-12-2023 09:13:57	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Zone Creation

- Go to Inventory-> Zones -> Add new Zone.
- Choose the required Zone type and hit save changes.

Basic information

Name *

Description

Zone type

 Banner, Button or Rectangle

 Native Ads

 Interstitial or Floating DHTML

 Interstitial Video

 Rewarded Video

Size

Custom

Width: Height:

Delivery

Internal

External

Comments

* denotes required field

- If the **Delivery type** is chosen as Internal than the priority is for internal ad delivery and if its chosen as external than the priority is for network ads(mediation ads) will be delivered.
- In Case if the delivery type is chosen as internal and the internal ads are failed to deliver than the external ad(mediation ads) will be delivered.
- If the delivery type is chosen as External and the external ad(mediation ads) are failed to deliver than the internal ads linked to the zone will be delivered.

Linking Internal ads in Zones

Goto->Inventory->Zones->Click edit Zone->Choose the Linked banners tab and link the internal banner and campaigns.

The screenshot shows the 'Linked Banners' tab in a zone configuration interface. At the top, there are tabs for 'Zone Properties', 'Advanced', 'Linked Banners', 'Probability', 'Invocation Code', and 'Networks'. A 'Shortcuts' dropdown is on the right. Below the tabs, a message says 'Please choose what to link to this zone' with a dropdown menu set to 'Link banners by parent campaign'. A 'Select the campaign you would like to link to this zone:' section contains a '-- Select Advertiser --' dropdown. Below that, there are two tables. The first table, 'Campaigns linked to the zone:', has columns for Name, Type, and ID, and includes a 'Hide inactive campaigns' link and a 'Hide matching banners' link. The second table, 'Banners linked to the zone:', has columns for Name and ID, and includes a '<< Ban1' link, a 'Show banner' link, and a 'Show parent campaigns' link. A 'Hide inactive banners' link is also present at the bottom of the second table.

Add Networks ad(Mediation ads) in zones

- Go to Inventory-> Zones -> Edit Zone.
- Select Networks tab and select Network and type parameter details and hit save changes.
- The Networks details like app id and other params should be provided based on its zone type.(For banner zone than the banner details of the networks ad should be provided)

The Network ads will be delivered based on waterfall flow if the 1st ad network is failed than its preceding ad will be delivered.

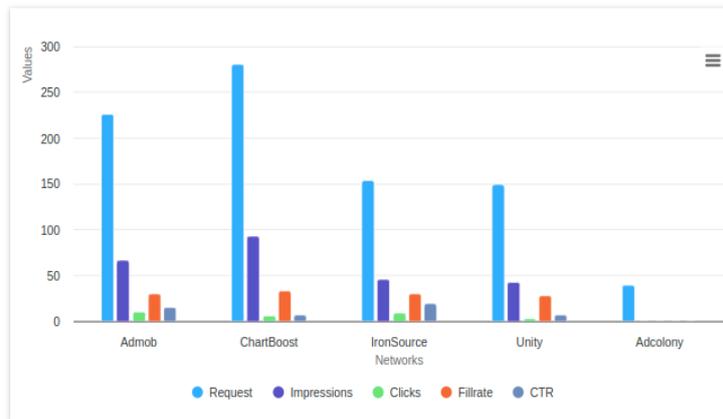
Network settings

The screenshot shows the 'Network settings' form. It has a section titled 'Network details' with four checked checkboxes: 'ChartBoost', 'IronSource', 'Admob', and 'Unity'. Each checkbox is followed by a table of parameters and their values. For 'ChartBoost', the parameters are 'app_id' (655de1448906dfbaadce16e7) and 'app_signature' (82947d0f53ae4cd74fa128b7b). For 'IronSource', the parameter is 'app_id' (19e65d3c5). For 'Admob', the parameter is 'adunit' (ca-app-pub-39402560999425). For 'Unity', the parameters are 'game_id' (5511512), 'placement_id' (vr1), and 'testmode' (true). A 'Save changes' button is located at the bottom right of the form.

Network Reports

- To check the Network reports(Mediation ads reports),
- Click on Statistics tab on top->Click the Network Reports->Choose the required duration of the reports.

This month 2024-09-01 00:00:00 2024-09-27 23:59:59



Show 10 entries

Search:

Network Name	Type	Requet	Response	Impression	Click	CTR	Fill Rate
Adcolony	Network	39	0	0	0	0.0000%	0.0000%
Admob	Network	226	68	67	10	14.9254%	29.6460%
ChartBoost	Network	281	119	93	6	6.4516%	33.0961%
IronSource	Network	154	58	46	9	19.5652%	29.8701%
Unity	Network	150	45	42	3	7.1429%	28.0000%

Showing 1 to 5 of 5 entries

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