Advanced Mobile Ads plugin with SDK

ADVERTISER CREATION

- Go to inventory -> Click on add new advertiser

- Enter the details and click on save changes

Campaign Creation:

- Click on created advertiser -> Add new campaign

- Enter the valid details

- Click on save changes

WEBSITE CREATION

- Go to Inventory-> Website -> Add new Website

- Select Inventory types, fill required fields and hit save changes.

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ger Account:

1. Rewarded video Ad Format:

Login as **Default Manager**, Go to **Inventory->Banners->Add new Banners**.

Select outstream video ad.

1. Choose video uploaded type and extension type

2. After uploading necessary Details you will get preview for the uploaded video with sample template content.

- Mention any size in the width and height box

Zone Creation:

- Go to Inventory->Zones->Add new Zones.
- **Check App Ad** Select Box, then select zone type as **Rewarded Video**.
- We can add number of Rewards and Amount using Add Reward button and also Delete Rewards and Amounts using Delete Reward Button.
- Enter the size in the width and height box and only the banners which matches with the size will get linked

- Save Changes and Link Appropriate Banner to the zone.
  Ad delivery:

  The response will come if delivered with the request tag.

Zone Simple_Banner_Website_Zones_314_Pub_126
Website: Simple_Banner_Website

Zone Properties | Advanced | Linked Banners | Probability | Invocation Code

Shortcuts ▼   Actions ▼   He

Your Publisher id is 126. Download SDK from Website page and replace your Publisher id

JSON   Raw Data   Headers

ve   Copy   Collapse All   Expand All   🔽 Filter JSON

response: "success"
ads:
▼ 0:
  response: "success"
  ad_type: "REWARDED_VID"
  ▼ ad_tag: "https://revphpe.djaxbidder.com/SDKapi551/www/admin/plugins/mobileAdsDelivery/vast3xml.php?zoneid=21&campaignid=3&bannerid=19&tracking=width%30%26height%30%26keywords%30%26lattitude%30%26longitude%30%26systemtype&..."
  ▼ logourl: "https://www.pokainfo.com/wp-content/uploads/2021/09/image-uri-for-testing.jpg"
  ▼ ad_values:
    ▼ rewards:
      ▼ 0:
        amount: "45"
        name: "12"
    layout: "landscape"
    ad_check: 1

2. Interstitial video Ad format:

1. Login as **Default Manager**, Go to **Inventory->Banners->Add new Banners**.

2. Select out-stream video ad.

Revive | Ad Server

Home   Statistics   Inventory   Preferences

Add new banner to campaign advertiser - Default Campaign

Please choose the type of the banner
Outstream Ads

Basic information
  Name *
  Select Video Type *   ○ Video Upload   ○ Video URL
  Extension Type   MP4
  Destination URL

Banner display
  Size *   Width *   Height *

Additional data
  Keywords
  Weight   1
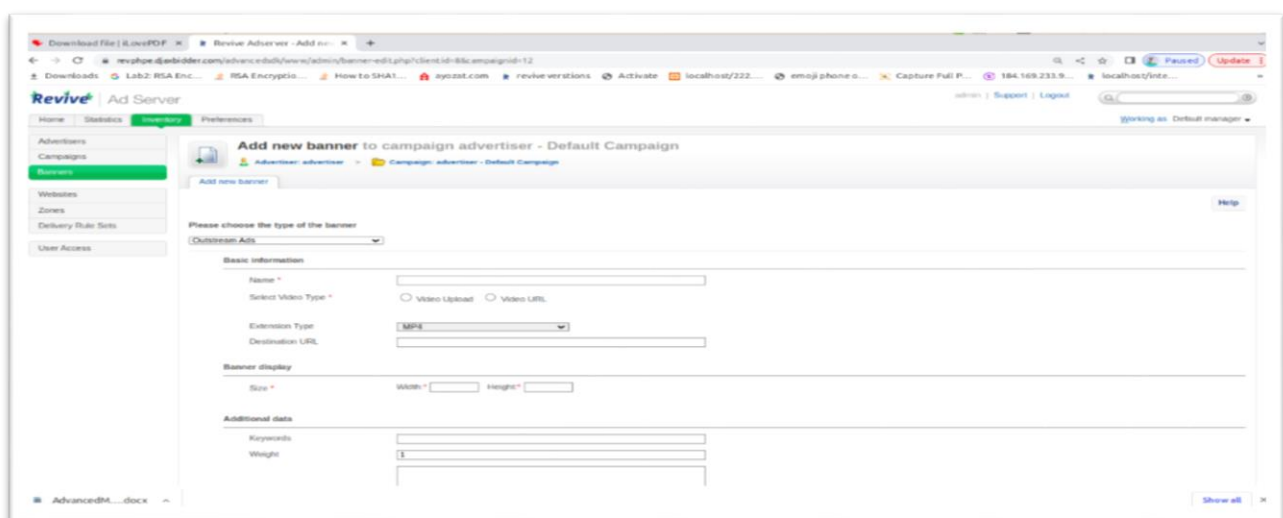
• Choose video uploaded type and extension type

• After uploading necessary Details you will get preview for the uploaded video

with sample template content.

- Mention the any size in the width and height box and only the zones with the same width and height can get linked

Zone Creation:

3. Go to Inventory->Zones->Add new Zones.
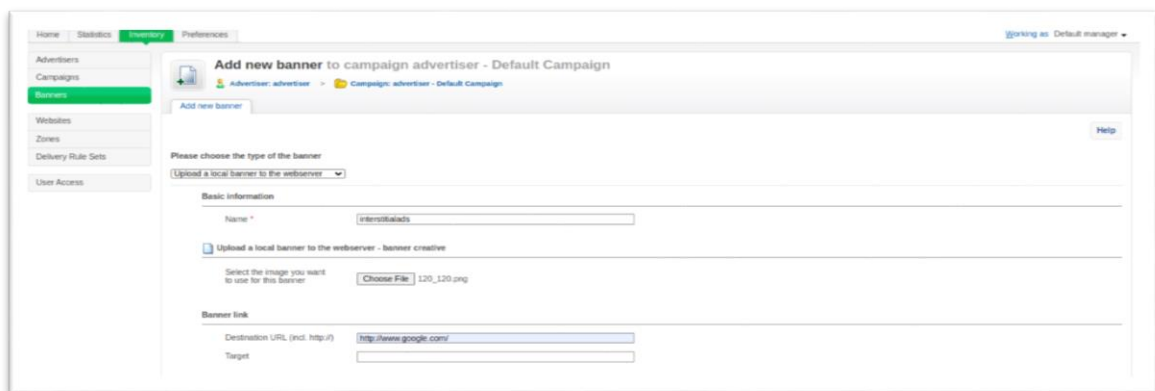4. **Check App Ad** Select Box, then select zone type as **Interstitial Video**.
5. Choose Layout Type as (Portrait / Landscape) and save changes.
6. Link appropriate banner to this zone and the banner with the same size will get linked to it

3. Interstitial Ad format:

Banner Creation:
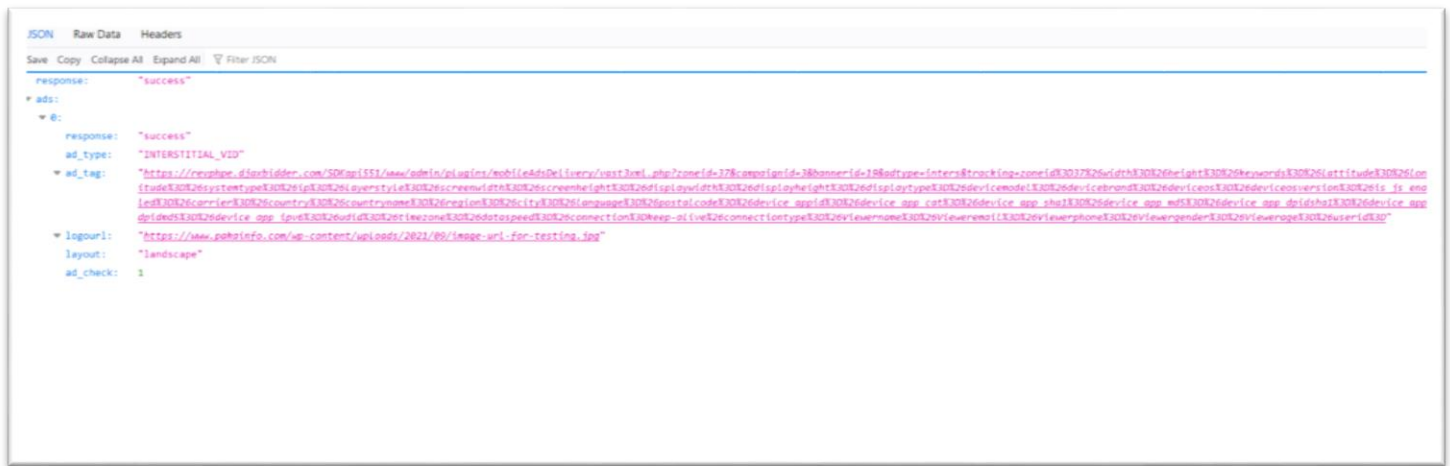
- Select web banner **Ad format**.

- Create new banner with the type of web banner with
    width: 320   height:480

Zone Creations:

- Create new Website.
- Go to Inventory->Zones->Add new Zones.
- Choose Image Option when click Interstitial zone type
- Link the zone with related interstitial Banner.

Ad delivery:

The response will come if delivered with the request tag.

JSON   Raw Data   Headers
Save Copy Collapse All Expand All ▽ Filter JSON

response: "success"
▼ ads:
  ▼ 0:
      response: "success"
      ad_type: "INTERSTITIAL_VID"
    ▼ ad_tag: "https://revphpe.dioxbidder.com/SDKapiSSI/www/admin/plugins/mobileAdsDelivery/vast3xml.php?zoneid=17&compaignid=3&bannerid=18&adtype=inters&tracking=zoneid%3D17%26width%3D%26height%3D%26keywords%3D%26lattitude%26lon
                      itude%3D%26systemtype%3D%26ipX3D%26layerstyle%3D%26screenwidth%3D%26screenheight%3D%26displaywidth%3D%26displayheight%3D%26displaytype%3D%26devicemode%3D%26devicebrand%3D%26deviceos%3D%26deviceosversion%3D%26is_js_ena
                      led%3D%26carrier%3D%26country%3D%26countryname%3D%26region%3D%26city%3D%26language%3D%26postalcode%3D%26device_appid%3D%26device_app_cat%3D%26device_app_sha1%3D%26device_app_md5%3D%26device_app_dpidsha2%3D%26device_app
                      dpidmd5%3D%26device_app_ipv6%3D%26udid%3D%26timezone%3D%26dotospeed%3D%26connection%3D%26eep-alive%26connectiontype%3D%26viewername%3D%26vieweremail%3D%26viewerphone%3D%26viewergender%3D%26viewerage%3D%26userid%3D"
    ▼ logourl: "https://www.pakainfo.com/wp-content/uploads/2021/09/image-url-for-testing.jpg"
      layout: "landscape"
      ad_check: 1

4. Bottom Slider

Banner creation

1. Go to banner -> Click on expand banner
2. Enter the banner details
3. Upload the expand banner with size 320*480
4. Upload the Base Banner Image size with size 320*50
5. Click on save changes

Please choose the type of the banner

Expand Banner ▾

Basic information

Name *   Bottom Slider

Select the Expand Image you   Choose File   320x480$.jpg
want to use for this banner

Select the Base Image you want   Choose File   95dc73d1.gif
to use for this banner

Banner link

Destination URL (incl. http://)   http://www.google.com

Target

Additional data

Keywords

Weight   1

Comments

Activ
Go to S

Zone Creation:

1. Go to website -> Zones
2. Choose bottom slider zone type
3. Enter the size as 320*480

Ad delivery

1. The response will come if delivered with the request tag.

5. Redirect Ad format:

- **Banner Creation:**

  Select web banner **redirect Ad format**.

- Create new banner with the type of redirect Banner.
- Here no size is to be mentioned

Zone Creations:

- Create new Website.
- Go to Inventory->Zones->Add new Zones.
- Choose Redirect Ad Zone type.
- Link the zone with related redirect Banner.
- This ad will deliver in Android, iOS and website

AD delivery:

The response will come if delivered with the request tag.

```
response:       "success"
ads:
  0:
    response:     "success"
    ad_type:      "REDIRECT_ADS"
    ad_tag:       "https://revphpe.djaxbidder.com/sdkadvanced/www/admin/plugins/redirectAd/redirect.php?zoneid=385"
    App_type:     "Android"
    ad_check:     1
```

6. Inarticle AD

Banner Creation:

1. Go to banners -> choose out stream banner type
2. Enter the required fields
3. Upload or enter the video URL
4. Enter any size in the width and height box

Zone Creation

1. Go to zones

2. Choose in-article zone type

3. Enter the size in the width and height field

4. Click on save changes

5. Only the banners with the same size will get linked to the zone

Ad delivery:

1. The ad will delivered in between the article

2. The response will come if delivered with the request tag.

7.Web banner:

Banner creation:

1. Go to banners -> Click on web banner
2. Enter the required fields
3. Upload a banner with 320*50 size
4. Click on save changes

Zone Creation

1. Go to zones -> Choose banner, button, rectangle zone type
2. Enter the zone size as 320*50 and link it to the appropriate banner and deliver
3. For website any banner size is acceptable

Ad Delivery

1. This banner supports Android, iOS and Desktop
2. The response will come if delivered with the request tag.
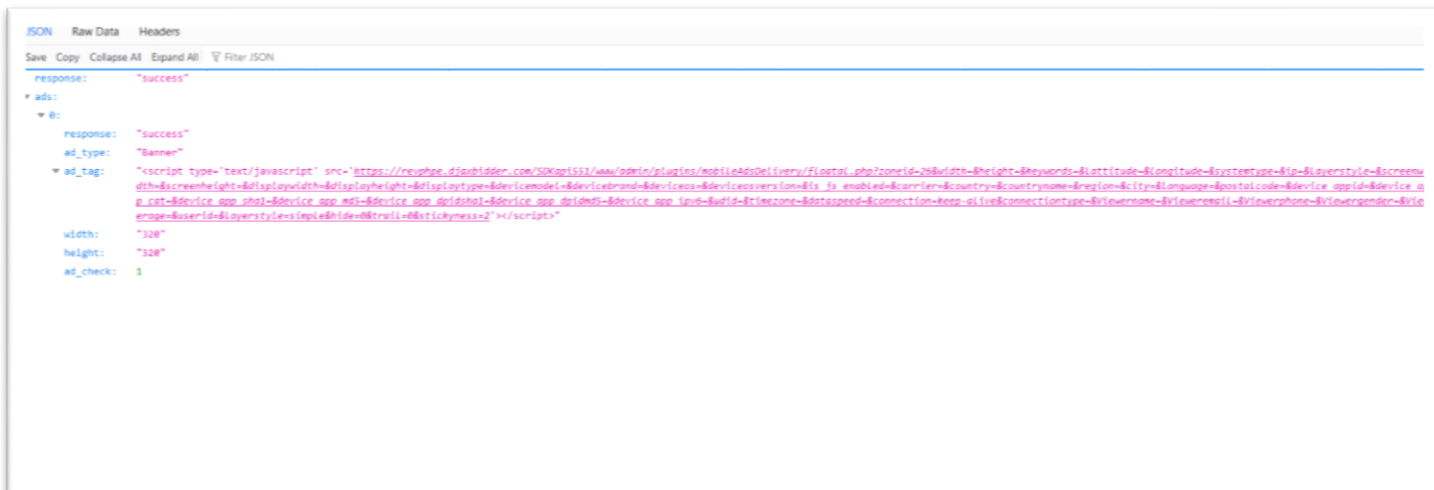
8. HTML Banner:

Banner creation

1. Go to banners -> Choose html banner
2. Enter the html code
3. Enter the size

Zone Creation

3. Go to zones -> Choose the banner, button and rectangle zone type
4. Enter the size
5. Click on save changes
6. It will get linked to the banners with same size
7. It will deliver for iOS, Android and Desktop

8. The response will come if delivered with the request tag.

response: "success"
ads:
  ▼ 0:
    response: "success"
    ad_type: "HTML"
    ▼ ad_tag: "<script type='text/javascript' src='https://revphpe.djaxbidder.com/SDKapi551/www/admin/plugins/mobileAdsDelivery/floatal.php?zoneid=24&width=&height=&keywords=&lattitude=&longitude=&systemtype=&ip=&layerstyle=&screenwidth=&screenheight=&displaywidth=&displayheight=&displaytype=&devicemodel=&devicebrand=&deviceos=&deviceosversion=&is_js_enabled=&carrier=&country=&countryname=&region=&city=&language=&postalcode=&device_appid=&device_app_cat=&device_app_sha1=&device_app_md5=&device_app_dpidsha1=&device_app_dpidmd5=&device_app_ipv6=&udid=&timezone=&dataspeed=&connection=keep-alive&connectiontype=&viewername=&vieweremail=&viewerphone=&viewergender=&viewerage=&userid=&layerstyle=simple&hide=0&trail=0&stickyness=2'></script>"
    width: "200"
    height: "200"
    ad_check: 1

9.HTML 5 zip package and pop up ads

Banner creation:

1. Go to banners and click on the html 5 zip package
2. Upload the html 5 zip file of any size
3. Click on save changes

Zone creation:

1. Go to zones –> Click on the Banner, button and rectangle zone type
2. Enter the size and click on save changes
3. Only the banners with the same size will get linked

Ad delivery:

1. Html5 Ad supports Android, iOS and Desktop
2. Pop up Ad supports for Android and iOS
3. The response will come if delivered with the request tag

JSON   Raw Data   Headers

Save Copy Collapse All Expand All ▽ Filter JSON

response: "success"
ads:
  ▼ 0:
    response: "success"
    ad_type: "HTML5"
    ▼ ad_tag: "<script type='text/javascript' src='https://revphpe.djaxbidder.com/SDKapi551/www/admin/plugins/mobileAdsDelivery/floatal.php?zoneid=38&width=&height=&keywords=&lattitude=&longitude=&systemtype=&ip=&layerstyle=&screenwidth=&screenheight=&displaywidth=&displayheight=&displaytype=&devicemodel=&devicebrand=&deviceos=&deviceosversion=&is_js_enabled=&carrier=&country=&countryname=&region=&city=&language=&postalcode=&device_appid=&device_app_cat=&device_app_sha1=&device_app_md5=&device_app_dpidsha1=&device_app_dpidmd5=&device_app_ipv6=&udid=&timezone=&dataspeed=&connection=keep-alive&connectiontype=&viewername=&vieweremail=&viewerphone=&viewergender=&viewerage=&userid=&layerstyle=simple&hide=0&trail=0&stickyness=2'></script>"
    width: "970"
    height: "250"
    ad_check: 1

10.Top Ad

Banner creation:

1. Go to banners -> Choose web banners
2. Enter the required fields
3. Upload a banner with 320*50 size
4. Click on save changes

Zone Creation

1. Go to zones -> Choose Top Ad zone type

2. Enter the zone size as 320*50 and link it to the appropriate banner and deliver
3. For website any banner size is acceptable

Ad Delivery

1. This banner supports Android and iOS
2. The response will come if delivered with the request tag

Targeting for the above banners

Admin- Login:

Mobile Data Management (Mobile Targeting):

6. Administrator will play a dominant role to explore the uses of "Mobile data Management". From this option, administrator can manage the particular of mobile details.

7. Here, admin will fix the Mobile Brand, Mobile Model, Carrier and it will reflect to each an account (e.g. Default, Manager, Super accounts etc…,). So that the administrator can control the Banner Delivery.
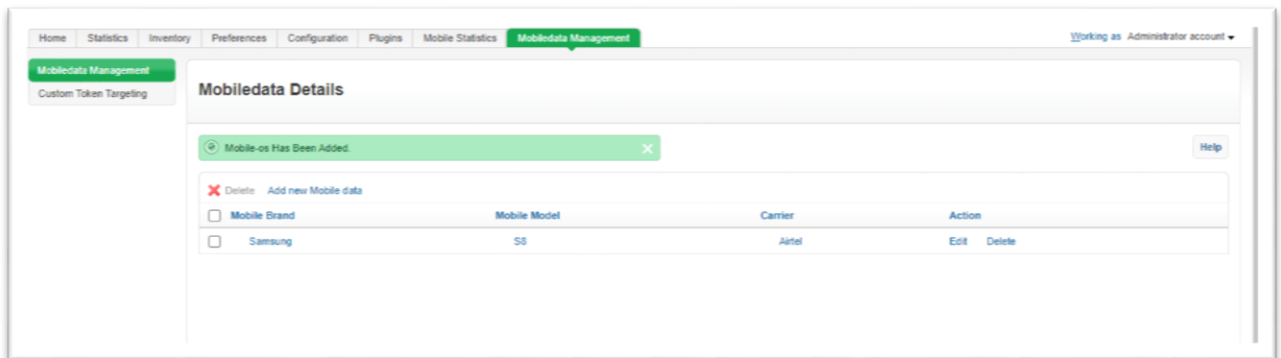
- Targeting can be set for the above banners in banner edit -> Delivery options
- Select the delivery option from the drop down
- Click on Add button and click on save changes to add the delivery option for that banner
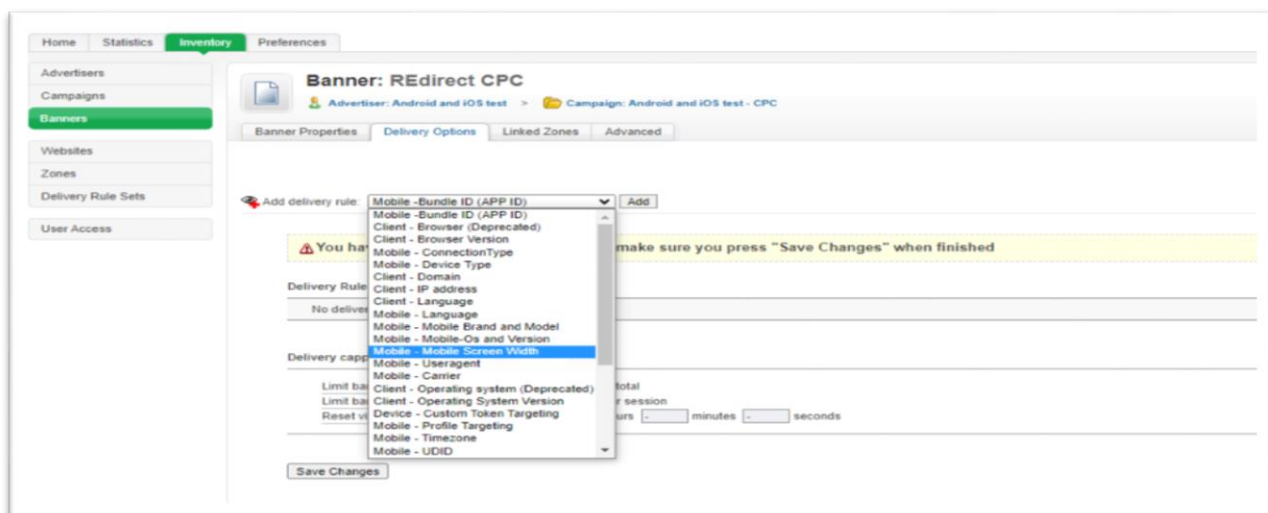
- The below list of delivery options can be set for all the above banners

1. Bundle id (App id),
2. Connection Type,
3. Device Type,Udid,
4. Mobile Language,
5. Mobile Brand and Model,
6. Mobile Os and Version,
7. Mobile Screen Width,
8. Mobile Screen height
9. Mobile User Agent ,
10. Carriers (eg: Airtel),
11. Profile Targeting ,
12. Time zone,
13. Udid.

- The reports for these delivery options will get tracked for impression and clicks in admin -> mobile statistics

➔ For Mobile brand and model targeting and for mobile carrier targeting the drop down list show the options from mobile data management like the below

- Mobile Brand and Model Target:

- Mobile Carrier Targeting

CUSTOM TOKEN TARGETING:

Admin will create the profiles for custom token targeting

The list of profiles created by the admin will get reflected in the advertiser side in the delivery options, if the option provided here matches with the params given in the URL means the response will come

Mobile statistics

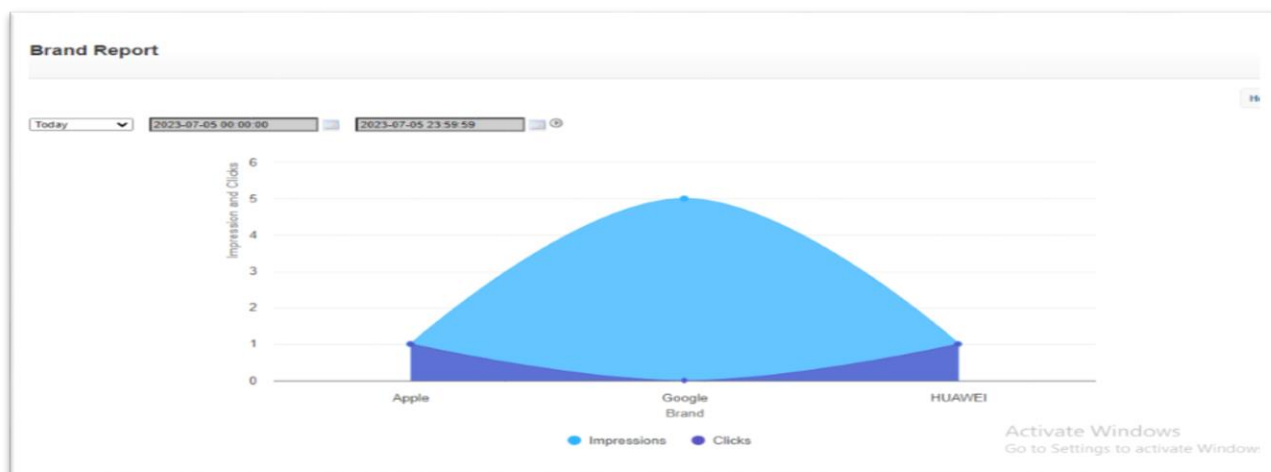### Go to Administrator Account->Mobile Statistics

- Here, we can take Reports for All Tracking Parameters

➢ In OS report it will give reports for impression and click in Android and iOS
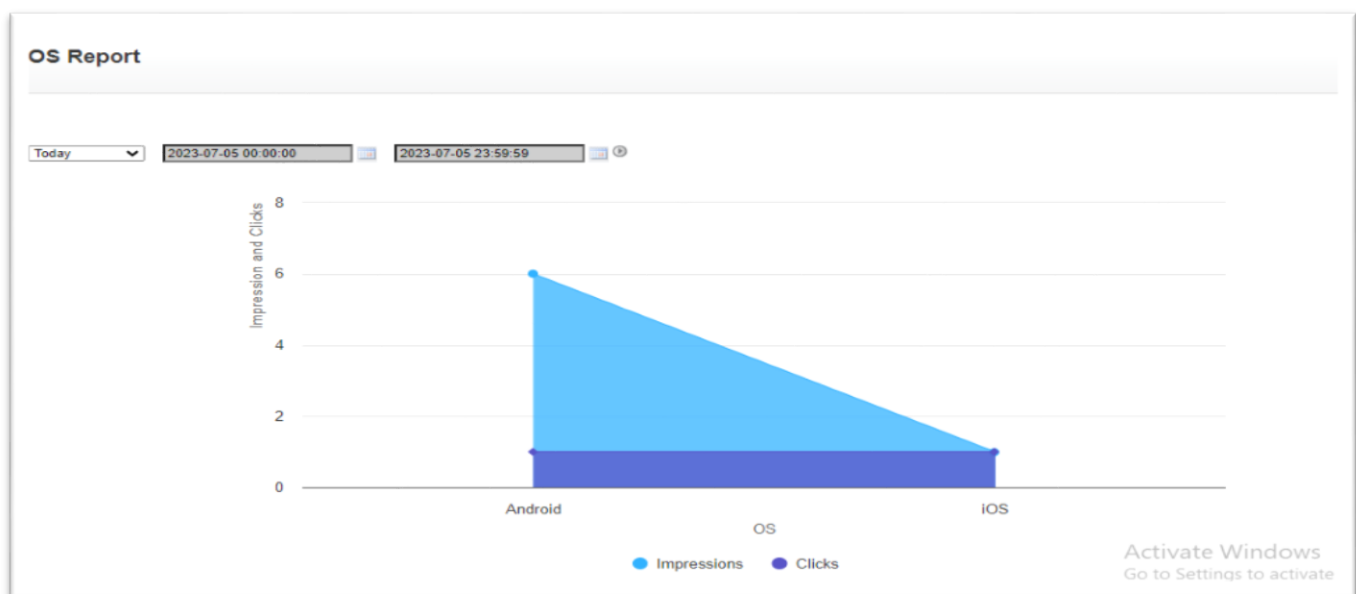
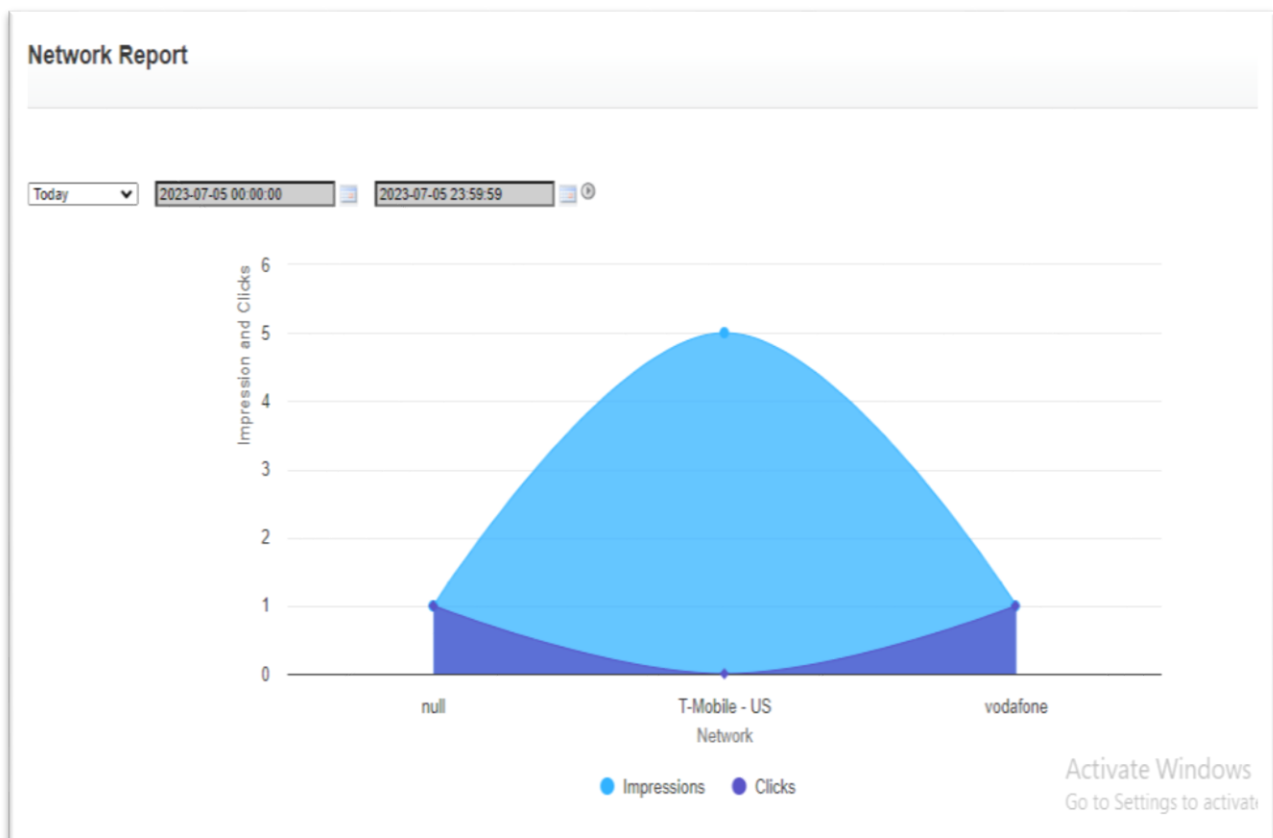➢ In Device type report the impression and clicks for the device can be viewed

➢ In brand reports, the reports for the mobile brand will get tracked for impression and clicks
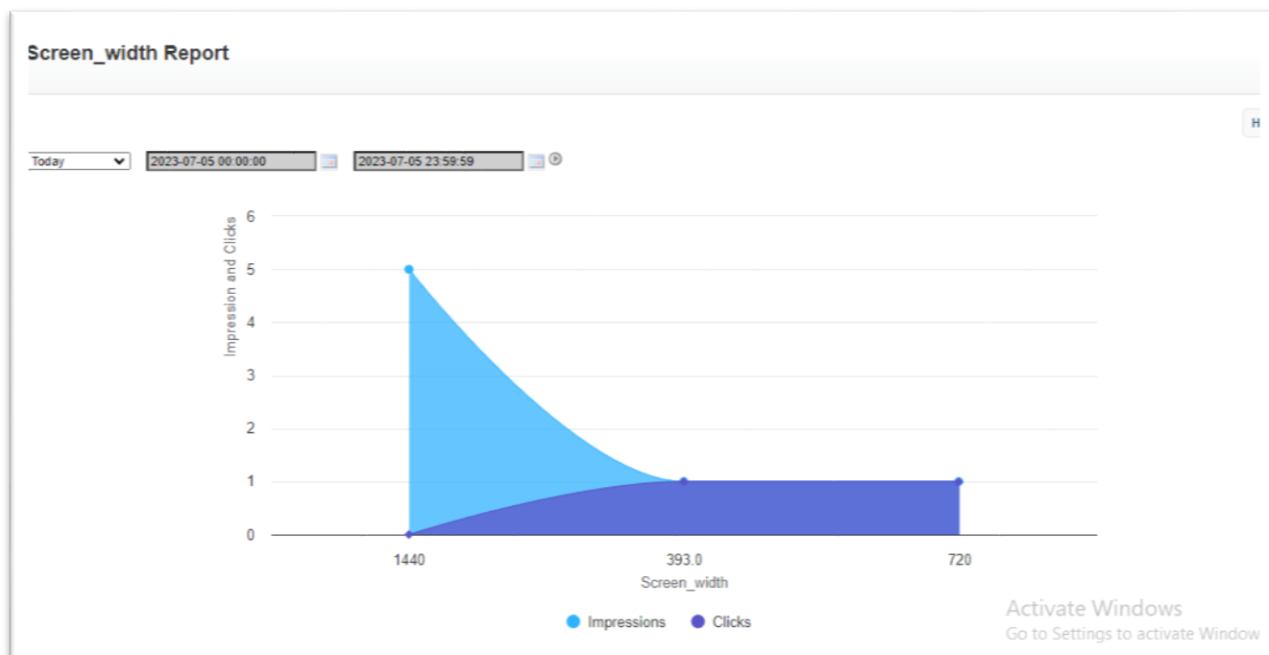
➢ In connection report it will give the reports for impression and clicks and whether the ad delivery with wifi or mobile data

➢ In network reports the carriers used for delivering the ad will get tracked
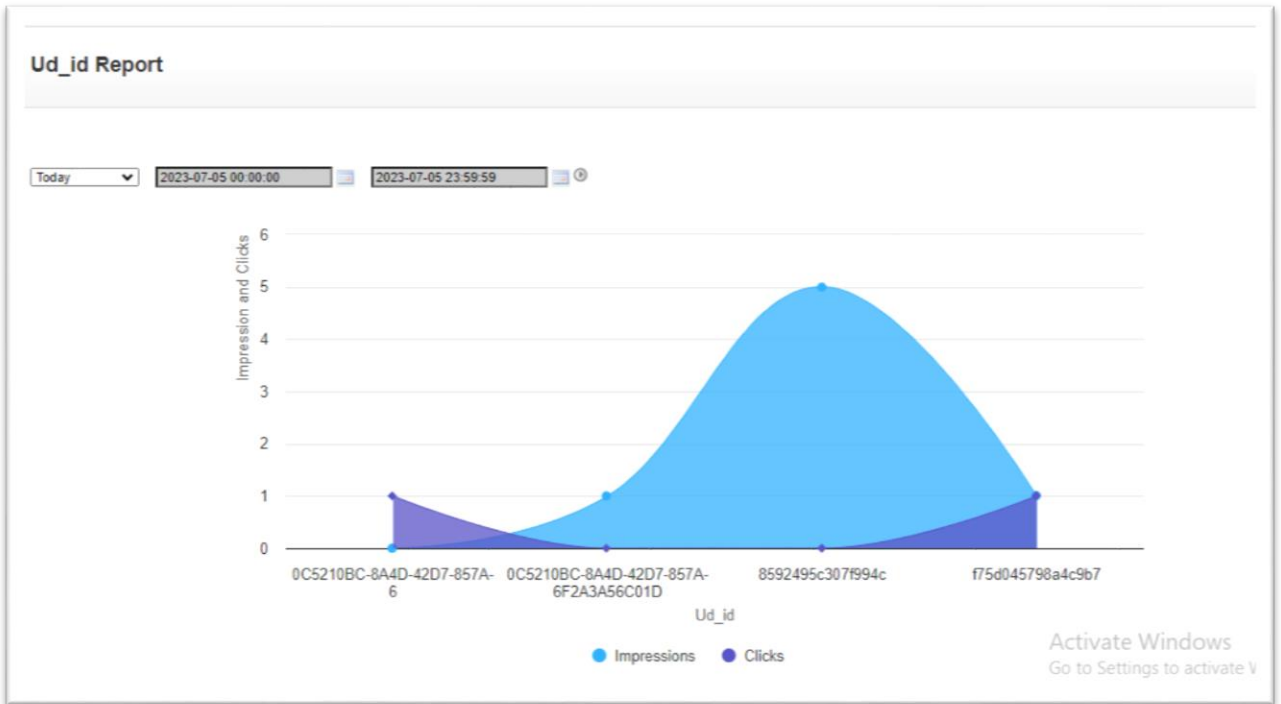
➢ In screen width report and screen height report the width and height of the device in which the ad delivered will get tracked

➢ In time zone report the time zones alone will tracked along with its number and impression and clicks

➢ In UDID report the mobile UDID will get tracked along with its impression and clicks

Ud_id Report

➢ In user language report, the reports In which language the ad delivered will get viewed

User_language Report

➢ In APP ID or bundle ID report will show the number of impression and clicks in that bundle ID or APP ID